

**S**ince its inception in 1979, Al Tayer Group has launched over 80 brands in the Middle East and has its operations spread across 6 countries including 200 stores and 23 showrooms with 9000 skilled employees. Al Tayer Group comprises of some of the renowned companies such as Al Tayer Stocks, Aati Contracts, Al Tayer Travel Agency, Cinépolis Gulf, Danzas Aei, King's College Hospital London,

Obaid Humaid Al Tayer Engineering and Precision Group.

Enjoying a global reputation in retail, automotive and real estate, Al Tayer Group has progressed into an organisation of remarkable people who are the providers of world's most desired brands.

The group is committed to providing its customer with an exclusive experience by developing a diverse and exclusive portfolio in a vast range of retail divisions

including beauty, department store, fashion, home, hospitality, jewellery and lifestyle products.

#### DELIVERING ECLECTIC SERVICES

Al Tayer Group's self-motivated team of professional experts is committed to providing innovative and personalised solutions to its clients based on their tastes and requirements. It influences the lives of thousands of people by an exclusive range of luxury brand to indulge them with high standard customer experience. Established in 1982, the automotive arm of Al Tayer Group offers its services under 3 segments - Al Tayer Motors, Premier Motors and National Car Rental. The group has branded automobiles such as Jaguar, Land Rover, Ferrari, Maserati, Ford, Lincoln and Ford Trucks across the UAE. With a growing network of sales, services and parts departments across Dubai, Sharjah, Ras Al Khaimah and Fujairah, the Al Tayer Group with its 3000 professionals is persistently delivering high-quality services. In the Car Rental segment, the group offers a fleet of 6500 automobiles under the division 'Sanam Rent-a-Car L.L.C' on both rent and leasing across the UAE.

The real estate arm of Al Tayer Group offers exclusive properties with impeccable quality standards, superior aesthetics and innovative design in every project, delivering utmost satisfaction to its customer with high standard lifestyle, elegant design and unmatched built properties. The group introduced its one-of-a-kind reward programme 'Amber' that provides exclusive access to the brand's latest offers and fashion news. It also enables customers to collect and redeem points in all stores including fashion, beauty, jewellery, restaurants and cafes.

#### AWARDS & RECOGNITIONS

It has been honoured with 3 titles at the Images RetailME Awards for its outstanding retail practices in the region including the "Most Admired Middle East Retailer of the Year Award", "Most Admired Luxury Retailer of the Year Award" and "Most Admired Retail Launch of the Year Award" in 2017. It was awarded first place at the "Service Hero 2018 Customer Satisfaction Index Kuwait Awards Ceremony" for attaining top consumer ratings.



## AL TAYER GROUP

### TOUCHING PEOPLE'S LIVES

*With investments in diverse sectors like retail, real state, freight transportation and the automotive industry, Al Tayer Group has emerged as one of the largest groups of the Middle East comprising many influential national & international companies in to deliver a diverse & exclusive portfolio of products and services*