

**B**anque Misr is among the world's most trusted and successful financial institutions, providing the fastest and most efficient services to customers. A pioneer of Islamic Banking, it is the first Egyptian bank to establish branches for conducting Islamic banking transactions (Kenana) throughout the Arab Republic of Egypt. It has the largest network of branches in Egypt, together with a global presence in the UAE,

Lebanon, France, Germany, China, Russia, South Korea (Seoul) and Italy (Milan). Banque Misr has set a plan, which entails expanding our global outreach to include Somalia "Mogadishu", Kenya "Nairobi" and some other African countries.

**FOCUSED ON NATION BUILDING**

Banque Misr has been working efficiently towards driving a positive change in the nation. It offers a dynamic suite of investment banking & advisory services to

microfinance projects in multiple sectors such as agriculture, livestock, poultry, fisheries & transportation. It is also the preferred financial ally of top commercial service providers, liberal professions & medical, clinical & pharmaceutical industries - among others. It supports environment-friendly activities & projects for clean energy transformation (natural gas). It also operates 8 funds & deals with the largest fund & portfolio management companies. It provides development-oriented and profitable investment & funding opportunities to customers & strives for excellence in customer service. Schemes like "Nilepreneurs" encourage promising young entrepreneurs to adopt innovative ideas and contribute towards nation-building. The Bank has partnered with the Ministry of Local Development to launch "Mashrouak" initiative and to finance small & micro enterprises via the 'one-window' initiative throughout Egypt. Banque Misr Foundation for Community Development (BMFCD) is a catalyst for effective CSR.

**LEVERAGING TECHNOLOGY**

Banque Misr takes the lead in providing state-of-the-art digital services, being the first bank to supply the Chatbot service with artificial intelligence technology. It also introduced QR code technology for electronic payments, updated BM mobile, and Internet banking service (BM online), in addition to BM Wallet.

**WELL-DESERVED RECOGNITION**

It achieved an advanced ranking on the list of best 1000 banks from The Banker magazine – "Financial Times"; and several awards from Global Brands magazine as follows: "Best Retail Banking Brand–Egypt 2020"; Best Customer-Centric Banking Brand – Egypt 2020" & "Best Corporate Banking Brand – Egypt" for 2019 & 2020. This is in addition to "Banking Brand of the Year –Egypt" from Global Banking & Finance Review; "Innovative Digital Bank of the Year – MENA 2020" from The European magazine"; "Most Innovative Bank – Egypt 2021" from International Investor magazine; "Most Innovative Digital Bank – Egypt 2020" & "Fastest Growing Banking Transactions Bank – Egypt 2020" from The Global Economics. It also received "Best Regional Bank of the Year" award for the Belt & Road Initiative 2020" for the third consecutive year from Asia Money–Euro Money.



# BANQUE MISR

**LEADING TODAY AND DEFINING TOMORROW**

*Since its inception in 1920, Banque Misr has grown into an innovative, progressive and trusted financial institution that offers in-depth services on investments, savings and socioeconomic development. It has been efficiently operating with an unwavering focus on everyone's greater good*