

WORLD'S GREATEST BRANDS 2015-16



Research by: Research Service
Process Reviewers: PricewaterhouseCoopers P.L.



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The World's Greatest Brands 2016 – India, UAE and Africa have conquered several fronts: not only national boundaries, but also hearts of consumers, associates, employees and in some cases that of the competitors. Humble beginnings, legacies, fierce competition, ripples created by innovative products and ideas – you'll find passionate and inspiring tales of business warriors with every turn of the page. For a strong & expert primary and secondary research, we delved deep and wide into the Asian and African continents concentrating at certain financially stimulating pockets. Tossing balance sheets and industry white papers all around, perusing official websites day & night, and sifting and analyzing each one of them through all forms of media and communication, we arrived at yet another list of indomitable brands worthy of being called nothing but the greatest!

Please Turn Over...

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