



## Multi-industry / Editor's Choice



### CERTITUDES

- Majid Al Futtaim Ventures has developed Ski Dubai, iFly Dubai, Wahoo!, 143 VOX Cinema screens and 18 Magic Planet centres.
- It brings innovative and heavenly experiences to people all over the world.

### BEACON OF TOMORROW

- Majid Al Futtaim Healthcare is the latest enterprise ventured in the region to render state-of-the-art healthcare facilities.
- New ventures such as Majid Al Futtaim Fashion and Majid Al Futtaim Finance have been started.

**W**hen you visit any one of the 17 Majid Al Futtaim malls in the UAE, you feel you have finally stumbled upon one of those fantasy structures that you saw or imagined while reading fairy tales in your childhood. The breathtaking structures bewitch you into entering and that is just the beginning of one of your most mesmerizing experiences of life. Once you enter a mall in a light trance-like state, everything you clap your eyes on appears seraphic, and you literally need an inordinate effort of will to finally exit. The Majid Al Futtaim empire of malls recorded a footfall of 250 million visitors in 2014. In addition to its retailing business, it conducts charity events such as the recent charity endurance race, including the commando assault race in -4 degrees – the ice warrior challenge at Ski Dubai.

#### MAJID AL FUTTAIM PROPERTIES

The varied range of community and regional malls definitely render beatific moments; however, they are also strategically developed to the best-in-class international standards to meet the specific requirements of customers and the market. Following the science of retail mix planning, each establishment is an art in itself substantiating the reputation of these malls being internationally illustrious in their innovative designs and comfort for customers.

Majid Al Futtaim's property division comprises 17 shopping malls, 11 hotels and 3 mixed-use communities. Starting in 1992 with a single mall in Dubai, it is one of the largest shopping, leisure and retail establishments in the Middle East and North Africa (MENA). Cashing on the enormous potential for malls in the Middle East, Majid Al Futtaim Properties is consistently and significantly growing, vying with Dubai's largest corporate houses such as Emirates Airlines, Emaar Properties and Jumeirah in brand recognition and market capitalization.

#### MAJID AL FUTTAIM RETAIL

Majid Al Futtaim's retail division has an exclusive franchise agreement

with Carrefour – the world's largest and UAE's most spirited retail chain – in 38 markets of the Middle East, Central Asia and Africa, operating more than 60 hypermarkets and more than 70 supermarkets, covering 13 countries. Through Carrefour, Majid Al Futtaim Retail has built a massive goodwill by providing customer-centric facilities such as convenient nearby locations, trouble-free parking, unrivalled customer service, competitive prices and high-quality products.

Through a workforce of more than 20,000 people, Majid Al Futtaim Retail caters to high-quality products in the domain of household goods, leisure, personal care, food, entertainment and communication in tune with the local consumer requirements. As a result, it has emerged as a sizeable contributor of the organization's revenues as it has been recognized as a colossal medium for customer loyalty and brand differentiation for Carrefour.

It was the pioneer of the hypermarket model in the Middle East starting in 1995, and then grew to be patronized by more than a billion households across the globe.

#### MAJID AL FUTTAIM VENTURES

Majid Al Futtaim believes in constant growth not only through expansion in fixed and variable assets, but also by outreaching to newer markets. Majid Al Futtaim Ventures LLC takes care of the expansionist strategy of the organization offering a helping hand to the leadership and management teams of the Majid Al Futtaim Holding. In pursuit of outstanding experience for the customers, development of a comprehensive domain of businesses in the fields of entertainment and leisure in addition to malls and markets in the UAE is almost mandatory.



# Majid Al Futtaim

Supercalifragilisticexpialidocious

Majid Al Futtaim has given new meaning to properties, retail and leisure in the UAE through its spectacular structures and extraordinary experiences – providing 'great moments for everyone, everyday!'

