



CERTITUDES

- Charu has been awarded 8th International jewellery design awards
- In the theme of "Bridal Jewellery" where we awarded "2nd Runner-up" in "Jewellers category"

BEACON OF TOMORROW

- The latest feather in the cap is the award earned by Charu Jewels at the Times Gehena Jewellery & Garment exhibition which was held in Rajkot was an unforgettable.
- It won as the "Best Diamond Jewellery" award. Presented in the latest arrivals of handcrafted masterpieces of "Bridal diamond jewellery" like Necklace # Bracelets# Rings.

Charu Jewels

Indulge in the Blingy Affair

Women and their love for jewellery and that subtle bling continue to grow with no threat from a looming stock market. The latest comes from a Gujarat jeweller Charu Jewels, who has created what might be some of the most opulent pieces of jewellery ever made in the Indian Sub-continent

Jewellery is an item to be used in our day to day life; these ornaments adorn a significant role in our lives today. Jewelry is important to add that extra dazzle to an ordinary outfit, ranging from a bracelet, earrings, and cufflinks to a beautifully crafted watch. The gorgeous concoctions of rare gems and diamonds being held by high quality gold, platinum or silver are very costly regardless of their small size.

Each piece designed by Charu Jewels is known for its exclusivity. Simple elegance is characterized under different designs, or a classic shape with a new twist.

START SPARKLING

For all those who are bored with their current collection of precious stones encrusted in some of the most embellishing metals, Charu jewels brings the best in class jewelry pieces in extraordinary designs and creations.

Charu Jewels inaugurated in 1989 with a view to open doors for the clientele to provide them with culminating service, quality and handcrafted diamond jewelry. The brand has built itself as a leading and trusted name in the jewelry industry. With an experience of 25 years, the brand has pioneered the art of experimenting with the unconventional metal cuts. Charu Jewels has been honored with several national awards and nominations in the past couple of years.

SHAPING UP MASTERPIECES

Reiterating the regular diamond cuts like circles, squares, and triangles a new wave of geometric jewelry designs

are taking shape. Sleek and edgy jewelry pieces from Charu Jewels are softened by shimmering diamonds and other gemstone accents. Some of the classic geometric pieces also range from simple to outrageous styles yet maintaining the clarity of both the shape and design.

Charu Jewels is a pioneer in the diamond designing industry with the brand office located in the land of diamonds, Surat. Amongst the bustle of changing seasons these colorful jewelry designs from Charu always keep the hot quotient high. The elegant range of vibrant diamonds adds to each design's versatility and casts the consumers mind beyond daily hustles of life.

The brand has known to have been keeping in pace with the changing trends for jewelry designs in both men and women section with each and every piece of jewelry owing its own individuality and mastering the craftsmanship of the designer. The company has been able to use the clientele's cogitation, concept and inspiration to weave together and transform the jewelry designs into exquisite masterpieces.

Charu Jewels has mastered the art to combine treasured classics with utter modern trends which has been more than welcomed by the diamond jewelry industry with a range of graceful and subtle daily wear to glamorous wedding jewelry.



CHARU
JEWELS