



# Dr. Batra's

Turning People to Homeopathy

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**F**ounded in 1982, as a single 300 sq ft clinic in Mumbai, Dr. Batra's is today one of the largest homeopathy set ups in the world, with its presence across India, the UK and Dubai. An initiative by the visionary Padma Shri Dr. Mukesh Batra, the group's Founder-Chairman, and Dr. Batra's today caters to different healthcare verticals, including homeopathy clinics, wellness products and aesthetics.

Dr. Batra's is a chain of 109 clinics spread across 49 cities in India and abroad with over 300 doctors, including 40 MDs. It also has specialists like trichologists, dermatologists, endocrinologists, paediatricians and nutritionists – making it the most unparalleled collective knowledge expertise group within a single institution. The company also has its presence internationally in the form of its clinics in the UK and the UAE. The first ever chomeopathic corporate as well as the first Indian healthcare company to open a clinic at the Dubai Healthcare City (DHCC), barely six months later Dr. Batra's also added another feather to its 'first-ever cap' with the launch of its homeopathic clinic on Harley Street, London — the renowned hub of medical excellence.

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#### THE DRIVING FORCE

The USP of the brand Dr. Batra's exemplifies quality services and enriching experiences to its patients. All the clinics at Dr. Batra's are

up-to-date with modern facilities and amenities to ensure the utmost comfort of patients. A lot of thought goes into carefully planning out the location of each clinic so that it provides easy access to all patients. The high-tech software used, combined with cutting-edge network systems, ensures that they successfully provide treatment to patients even in circumstances where they cannot report to their home branch and visit any other branch of the clinic anywhere in the country.

Enhanced video conferencing facilities enable patients living in far-away, remote locations to experience the personal healing touch during their consultation with doctors. The Cyber Clinic at Dr. Batra's helps patients to break all barriers of time and space and get in touch with the treating physician. Whether it is providing superior diagnostic techniques such as Trichoscan, Spirometry, Wood's lamp, or offering advanced treatment modalities, such as Low Level Laser Treatment, or Piler Light, for the treatment of hair loss, Dr. Batra's is ever ready to provide the best solutions.

#### INNOVATION & NEW TECHNOLOGY

Dr Batra's is always at the forefront of innovation. While many other homeopaths still practice giving medicines in traditional glass bottles, at Dr. Batra's blister packaging is used to ensure that the medicine remains in its purest form till the time it is consumed. The medicines prescribed and dispensed to patients are obtained from leading suppliers with test certificates as per national or international homeopathic pharmacopoeia standards.



#### CERTITUDES

- Dr. Batra's is a centre for excellence in homeopathic treatment.
- It is symbolic of a modern clinic with a mission to promote preventive and remedial treatment with world-class practices and competencies.

#### BEACON OF TOMORROW

- Dr. Batra's – is the name that represents excellence and commitment to the healthcare sector.
- It is definitely the pioneering force that aims at building values for patients, employees, partners and for the society, at large.