



Investors Clinic

Real-Estate Pioneer

Being India's pioneer in the real-estate sector, Investors Clinic has a clear vision of facilitating asset creation for their end customers and enable them with the utter joy of owning of the best properties around the corner



The journey to building a huge empire called Investors Clinic started very early after Honey Katiyal realized the immense potential in the real estate arena. Real-estate was a very booming industry back in 2006 when he stepped into the sector with the establishment of real-estate consultancy firm in the name of Investors Clinic.

The brand was entrenched on December 7, 2006 in a 250 sq ft. office, 25 professionals, Rs 60 lakh revenue, 3 developers and 5 projects in hand. The stage for Honey Katiyal's nurturing a world-class brand was set for him to take the real-estate industry by a storm.

It was the young dream that enabled Investors Clinic to be a name known to anyone and everyone. He is the man who not only transformed the real-estate industry in the country but also introduced the concept of restricting professional norms in the same. With his strong prospective and instinctive in his business, Katiyal was the one who understood the buyer needs as well as filling the bridge from the builders by creating a professional channel both for proper connect and conduct business. Both the ends of the sector were seeking someone whose guidance they could trust and market their projects so they could focus on building projects. Brokers being the only option were definitely not the best one to be dealt with.

PREMISE

Investors Clinic had picked up high in the success ladder after having a rough beginning inception of steering through a clutter of unorganized entities. The sector being unorganised was open for anyone and everyone who were majorly into making quick money. No licenses or accreditations was necessary by the industry thus the interest of the buyers' was never safe.

The brand is a pioneer in the sector as it mutated the face of the real-estate industry in India. Investors Clinic can be rightly termed as a trend setter in the industry as they were the first ones to hire MBA professionals in their organisation to increase

professionalism. They believed in the company's role as strategic advisers to both buyers and real-estate developers. Hence, emerging as the largest real estate consultants and investment portfolio management firm in the country, showcasing the largest portfolio and varied options in all segments and genres. They are even the largest tax-payer in primary real estate market.

SUCCESS STORY

Investors Clinic is a brand known for its charged up-tempo marketing activities and promotions. With the rise and positive signs in the real estate market in the last one year, Investors Clinic has been raking in the opportunities through heavy print and outdoor activities. All leading national and regional dailies, real estate magazines, weeklies and features have been a through and through source of branding and advertising. Some major Outdoor campaigns in relation to our BTL activities have been extensively marketed at all major locations of Delhi/ NCR. Investors Clinic has always been known for its thorough brand recall activities generating trust of the audience and marking itself as the leader amongst the audience.

Investors Clinic has been known for its high- regard to its customers as its biggest assets. Henceforth, the huge step towards resolving of the customer care issues through usage of best-in-class technology and development and organisation of the department has been one of the biggest achievements of Investors Clinic. To serve its customers better Investors Clinic even launched its campaign, "Property ki Delivery in 90 Minutes" to work even further on its dedication towards its customers. Investors Clinic works towards being an ever-evolving institution with its each step towards further growth of the brand.



CERTITUDES

- Investors Clinic is known for providing best-in-class services regarding ones varied realty needs from residential, commercial, farmlands to even IT spaces.
- With the earned tag of pioneer and frontier settler in the real estate orbit, it would not be wrong to say that there is not much competition in the race.

BEACON OF TOMORROW

- In order to being one of the biggest in the market, Investors Clinic is equipped with more than 1, 00,000 sq ft. of office space.
- This also includes 30,000 sq. ft in Noida with seating capacity of 700 people and an additional 10,000 sq ft in Gurgaon. Rest of 60,000 sq ft. is situated in Mumbai / Bangalore / Chandigarh etc.