



Kamdhenu

Making a Magnificent Mark

Infrastructures and buildings are the modern marks of growth and progress of a nation. Providing quality construction materials for magnificent infrastructures, safer homes and stronger construction all across the country, Kamdhenu - the largest TMT rebar selling brand in India - is a true success story of modern era

KAMDHENU STEEL
Sampurna Suraksha Ki Guarantee

KAMDHENU

SS 10000

STEEL WITH SINGLE RIB

KAMDHENU SS10000 WITH DOUBLE RIB

2

KAADUN

- DOUBLE RIB
- DOUBLE STR
- DOUBLE SAF

Outlining deep resolve for relentless efforts towards continuous success year after year since its inception in 1995, Kamdhenu Ispat Limited is today counted as a company of utmost repute. Renowned for the precise planning, strategic solutions backed by innovative execution, the company represents distinction in the heart of consumers while signifying dominance in all major markets.

A wide product profile of quality construction materials with indomitable thrust on quality, technology and innovation, brand Kamdhenu offers premium quality Reinforcement Steel Bars (TMT), Structural Steel, Wire Bond, colour coated sheets, Paint products, PVC Pipes and Plywood. A pioneer of the Franchisee Business Association Model in construction material sector in India, the Company is successfully catering to the Indian market with the support of its pan-India network of over 7,500 dealers and distributors, while producing Kamdhenu products in over 60 manufacturing units based in several states of the country. With a keen focus on growth beyond boundaries, the company is exploring opportunities in the international market too.

TIMELESS ARCHITECTURE

Marking the profound superiority in terms of technology and innovation, Kamdhenu is manufacturing and marketing India's only authorized double ribs TMT rebar KAMDHENU SS10000 using latest international technology. This premium product KAMDHENU SS10000 features double ribs, double strength and double safety to provide double earthquake safe constructions.

Always attentive to the emerging trends and opportunities, Kamdhenu has introduced superior quality roofing solutions with its range of Kamdhenu colour coated sheets. Actively contributing towards Make in India Mission, the company is enthusiastically offering collaboration, technology transfer, capacity building and marketing linkages to startups and small entrepreneurs all across the India.

FULFILLING DREAMS

Dedicated to the service of humanity, the social wing of the company, Kamdhenu Jeevandhara gives priority to the education of underprivileged children. Aligning its resources towards Swachh Bharat Mission, Kamdhenu Jeevandhara is creating infrastructures for sanitation and safe drinking water. Extending its hand to serve the communities affected by earthquake in Nepal, the company offered earthquake-resistant construction material for rebuilding our neighbouring country. With the goal to protect the environment, Kamdhenu Jeevandhara is running a participatory plantation drive through its Green India Campaign.

Millions of homes, offices and infrastructures erected on the length and breadth of our beloved India are the true testimonies of the quality of Kamdhenu products. Building the nation safer and stronger every passing day, Kamdhenu is creating lasting legacy and magnificent marks.

ASSURED SUCCESS

They have developed a partnership programme, which is assured to provide success as the business formula has been tested already at other locations and has proved to be a success formula. At Kamdhenu, everyone works towards a dream to create a world with limitless possibilities.

To bring transparency and dynamism in the operations of the company, Kamdhenu instituted the Franchisee Association Model. Moving further towards a refined model of the same concept, Kamdhenu innovated a Stockyard Model, which enables movement of its stocks and is a step towards further decentralization of the company's operations.

PHILOSOPHY OF WINNERS

The company believes that success is not a goal; it's a constant journey, where every milestone guides towards a new goal, a new accomplishment.



CERTITUDES

- Kamdhenu provides the advantage of working with an established name and brand.
- Associates do not have to start their business from scratch, as they inherit an already established customer base.
- As product selection and marketing channels are pre-established, associates can grow on an established foundation.

BEACON OF TOMORROW

- The Kamdhenu brand established by Kamdhenu Ispat Limited has made a mark in the industry for its "best quality at best price".
- It has a philosophy and working style of honesty, transparency, commitment, quality assurance and customer satisfaction.

