



Prayag

Undisputed Leader

With over two decades' strong forte in PTMT, CP bath, sanitary ware, hardware, kitchen fittings and accessories, Prayag has been widely acclaimed to be one of the leading players with a varied product range of Faucets, Stainless Steel Kitchen Sink, Flush Cistern, Seat Cover and other accessories



Prayag started its journey in 1986 under the visionary leadership of Mr. V K Aggarwal, Managing Director, and acquired ISO 14001-2004 E & ISO 9000-2000 Certification. It has revolutionized the concept of PTMT SYMET (Polytetra Methylene Terapathalate), a form of synthetic metal bonded with exceptional properties of synthetic material and metals, thus offering a very high quality of faucets, showers, sinks and hardware products.

Being an inventor and undisputed leader, Prayag has a monopoly in PTMT segment of Faucets & Showers. Today, increased market demand and wide acceptability has compelled Prayag to expand its product range from 200 products to 2,500.

Prayag invests highly in its R&D to supply the desired product line to its end consumers. The brand has achieved a strong foothold not only in institutions such as CPWD, Indian Railways, Defence, N.T.P.C., BHEL, SAIL, ONGC, State PWDs, BSNL, Defence Ordnance Factories, etc., but also with leading Private Residential Builders, Real Estate Companies, Architects, Public & Commercial Enterprises, and is easily available across the length and breadth of the country through an extensive dealer network.

Equipped with state-of-the-art technology, Prayag's manufacturing plant, based in Bhiwadi, is equipped with the latest technology and is supported with a proficient R&D team.

Prayag has also been an elective member of the 'Indian Buildings Congress' for the past 15 years, and the brand has bagged many affluent titles recently such as Star Brands in 2010, Rising Star in 2012 and many more.

Prayag aims to define elegance for every home and institution globally, with its high quality and reliable product line. It has a commitment towards its employees to provide them with the best leadership and a motivational organizational culture. It is also committed towards the environment and society to provide most efficient and water-conservative products.

Prayag developed into an undisputed leader under the leadership of V K Aggarwal, who followed his white heat desire and made efforts to eliminate all the hurdles that the Indian masses at various public platforms such as railways, hospitals, government offices and houses face in their daily life towards their basic and most important living need of water for the reason that the public water booths either are not in working conditions or have malfunctioning taps or a leakage problem, or even face theft of brass taps.

In the absence of technology and no concept of bottled drinking water, Mr. Aggarwal realized the potential of PTMT taps in comparison with metal products, and thereon decided to serve his life towards the consumer's most basic living need of easy water availability.



CERTITUDES

- With a manpower of 600 people, it is dealing in more than 2,500 kinds of products split into 7 categories: Symat Taps, Stainless Steel Kitchen Sink, Sanitary ware, CP Bath Assets, Stainless Steel Hardware, CPVC pipes & fittings, and cockroach traps & gratings.

BEACON OF TOMORROW

- Optimum backward integration to support quality production
- Latest machinery and equipment as per the international norms
- Strict quality control standards to produce zero-defect products
- In-house research and development for constant innovation
- ISO 9000 and ISO 14000 certified manufacturing