



Proplarity

Innovative and Eco-friendly

In the present era of rapid globalization and high demands for quality, innovative and worthy lifestyle, Proplarity has emerged as one and only platform that is set to provide quality infrastructure with energy efficiency in an ecologically friendly environment





• Residential • Retail • Business Spaces

Proplarity is a professional real estate company launched in 2013, managed by highly educated technical and management experts having rich and varied global and international experience, and providing trustworthy and committed services to all its stakeholders. Its core strength lies in creating a brand that is known for its high standards of professionally proven systems and processes, and focus on quality delivery and service standards for all internal and external customers. has won several awards for its innovative business and social practices.

TRUE VALUES

It truly stands for innovation, professionalism, and care and quality, as with the vision and guiding leadership of its strong management it constantly works towards just one target – the trust of its customers.

It is committed to construct attractive and livable residential and commercial complexes, while never compromising on its ideals of professionalism and ethics. It constantly strives to abreast itself with new rules and regulations followed by real estate sector and build all its projects with a clear vision of preserving the environment.

CONCEPT-BASED MASTERPIECES

The Proplarity Group innovates constantly to create concept-based residential and commercial masterpieces for customers who would relish these for lifetime. Towards this, it endeavours to build its complexes with innovative, eco-friendly and ultra-modern facilities, using top-notch technology and quality material. By maintaining this customer-oriented approach, it maintains the highest level of integrity and professionalism in all its dealings with professional associates and end customers.

Enhancing shareholders' value and simultaneously aiming at fulfilling its corporate social responsibility is its incessant endeavour.

CORPORATE SOCIAL RESPONSIBILITY

Success in business does not necessarily mean making a lot of money; it is about performing one's duties towards society as well and making efforts to make the country a better place to live. Proplarity is a socially responsible company and contributes enthusiastically for socio-economic development of the country.

Comprehending the plight of underprivileged children, Proplarity has joined hands with 'Love Care Foundation'. It is a non-government, non-profit and voluntary organization committed to improve life of unprivileged children by providing them basic necessities such as Food, Shelter, Clothing, Health, etc. The NGO is providing care to more than 17,000 children in India, directly or indirectly.

In addition, Proplarity is associated with Navjyoti India Foundation, which has been working incessantly with impoverished communities since its inception. Emphasizing on women empowerment, vocational training and education, the organization runs several programmes in pursuit of making the community self-reliant.

Proplarity has also been sponsoring education of 50 students who are studying in Class I of Bawana-based Navjyoti School. The Group assures to support education of underprivileged children for the coming 10 years. In addition, it takes care of children's needs through providing necessities such as school bags, uniforms, books, and organizes toys donation camps.



CERTITUDES

- Proplarity's core tenets are professionalism, prompt client servicing, innovation, quality construction and timely delivery.
- It has named its CSR initiative as 'Prayaas – an effort to bring in change'.

BEACON OF TOMORROW

- Proplarity Group is progressing rapidly with current focus on B-class towns, and plans to develop both metros as well as interior towns.
- It not only believes in offering value for money solutions to its external customers, but also values its internal customers.