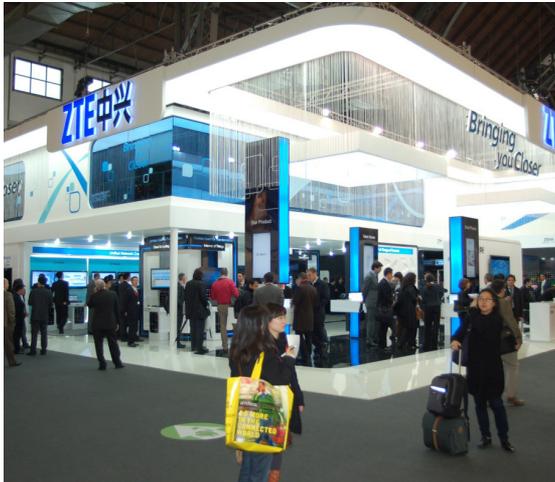


Editor's Choice



CERTITUDES

- ZTE continued industry leadership in next-generation PON technology
- ZTE presented its first smartphone "Skate" under own brand in Germany
- ZTE launched industry first TD-LTE Pico Base Station at MWC 2012
- ZTE reached wireless network expansion agreement with Etisalat Misr

BEACON OF TOMORROW

- Set up a three-level audit system consisting of external information security audit, corporate-level audit, and self-audit of business units
- Integrate security audits into the HPPD process and the LTC process
- Sort out all information security audits and problem rectification.

Being one of the top five players in the telecom equipment providers in the world, ZTE has contributed to a minimum of one billion out of the the five billion mobile communication connections throughout the globe.

The brand is currently delivering telecommunications products and services across 160 countries and regions all over the world. The year 2014 marked ZTE as a pioneer Chinese company in the sector with more than 50% of the market share.

SMART NETWORK

With a view to enhance the global support system at ZTE, the brand has built one global customer support center, seven regional customer support centers, and 46 local customer support centers, with more than 10,000 after-sales service personnel and over 3000 outsourced partners.

These setups are helping ZTE to shaft their product and service range and create dynamic relationships with its customer base. The brand has always stepped ahead of the competition with its competent online support, remote diagnosis and field support in order to ensure that the security and stability of customers' devices used throughout its network.

World's smart watch Grand Watch was launched by ZTE in 2014, with strong highlighting features like ZTE Health Cloud and a Bluetooth bracelet which comes with sports, health, and heart rate monitoring functions. It proved to be an end-to-end solution for wearable devices in the world.

VISIONS OF SUSTAINABILITY

It discerns the concept of sustainability as a stepping stone in it's thrive to develop and assimilate it into all its strategies in order to formulate a unique proposition which in turn inspires all the employees.

ZTE always makes sure that all its businesses take the ethical route and also advocates human rights, health, safety, benefits, and individual growth of each and every employee. The brand dissention is to operate in the most environment friendly manner and go hand in hand with the present and future challenges. The Chinese conglomerate never forgets to strike the right balance between internal and external relations in order to make a conclusive change towards the community.

The brand acknowledged the ISO14064 certification, and established the ZTE Foundation. As a part of sustainable development, ZTE took part in the Shenzhen Carbon Emissions Trading Pilot Program, and received the OHASA18001 certification in 12 countries and regions and it was headed by a senior executive representative for sustainable development. Last year, a Conflict Minerals program chaired Chen Jianzhou, Senior Vice President of ZTE who co-authored three national standards CASS-CSR, Guide on CSR Performance Classification, and Guidance on social responsibility.

ZTE UNICARE

UniCare stands for comprehensiveness (all-round and entire process), uniqueness (differentiation, duplication-free, and customization), one-stop, unity, and cooperation. It aims to provide a one-stop comprehensive service solution that solves problems in the development of mobile Internet, helping operators to make service transformation.



ZTE中兴

ZTE Corporation

Global Chinese Ace

ZTE Corporation started its global business back in the late 20th century with a view to delve into the international borders from terminals to systems traveling from the rim of the world to the epicenter, covering all tier areas

