



CERTITUDES

- The most incredible feature of Amba Shakti is that they provide maximum resistance from earthquake and heat.
- Being made from billets, their steel bars are far more durable and have a greater tensile strength than others.
- Amba group is the very first manufacturer of integrated steel concast plant in North India and is well prepared to outclass international markets as well.

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- The company has almost provided employment to 23000 people. Thus, self growth of any company is definitely beneficial for the country also.
- The current turnover of the company is over 1000 Crores.

It is also one of the greatest players in the secondary sector. The company has completed around four decades and the result is 8 running plants which serve 17 states in India. The Amba group has also set up integrated steel plants in Goa and Chandrapur, where they manufacture steel right from processing Iron Ore to Sponge Iron, billets and finally finished steel products. These plants have proved to be a milestone for Amba Shakti. Apart from enhancing the product range, the company produces TMT (Thermo Mechanically Treated) bars which have the salient features to resist structural damage from earthquakes, heat and rusting.

Amba group has taken great initiatives in terms of Corporate Social Responsibility. They have installed sophisticated anti-pollution equipment to minimize pollution while manufacturing. They also have set Captive Power generation plants wherever possible to save on electricity and supply surplus power to National Grid. Corporate social responsibility is no longer defined by how much money a company contributes to charity, but by its overall involvement in activities that improve the quality of people's lives. Corporate Responsibility has come up as a significant subject matter in the international business community and is progressively becoming a mainstream activity. There is mounting recognition of the momentous effect the activities of the private sector have on the workforce, clientele, the society, the environment, competitors, business associates, investors, shareholders, governments and others groups. It is also becoming progressively clear that organizations can contribute to their individual wealth and to overall community wealth by taking into account the effect they have on the entire globe when making decisions. All the spheres of CSR activities are well planned and then executed, either solely or in collaboration with various NGOs. Through these soulful endeavours Amba Group has extended its contribution in the education sector and health care sector, simultaneously creating employment opportunities for the deserving ones and upgrading the lives of the underprivileged largely

in turn.

Not only socially, Amba Group has taken valuable initiatives for the environment too. In all its manufacturing plants and units, the Group has installed absolutely eco-friendly systems of operation like the air pollution control equipment, low raw material consumption & waste management initiatives, which help conserve energy. Through vast landscaping in and around the plant premises the Group has taken steps towards protecting habitats.

In order to be more environmental friendly and economical, Amba Shakti stimulates technological upgrades and reduction in energy consumption. Their plants produce more efficient steel bars than other companies. Staying updated with the upcoming requirements and changes in the market is their key to success. The company has the most extensive distribution network in the secondary steel industry of India they are consistent on-time delivery.

The previous year helped the company to make an impact at the most earnest level. The company had hosted Mason Meets at Dealer points, Architect & Structural Engineer meets at District and state level and Consumer awareness programmes at Block levels through visual presentations.

For nearly four decades, Amba Shakti Group has catered to India's multi-sectorial infrastructure needs, on the strength of its product excellence, customer orientation & technology leadership backed by a state of the art technology, access to the best quality raw materials and highly skilled manpower. The recent years have been about establishing a Pan-India presence, and providing innovative business models to take full advantage of rapid infrastructural growth of India. Amba Shakti group courageously worked for best value creation and fair delivery mechanism. Amba Shakti has been awarded and honoured for several accomplishments. The company humbly shares its achievements with its workforce and hard working technicians who work round the clock to maintain these results.





Amba Shakti

Creating India's Strong Pillars

Started in 1974, Amba Shakti is now a household name for all. Giving the best quality steel at the most affordable rates, Amba group has been ruling the national markets from the past 3 decades. It also has an 'ISO 9001: 2000, 14001' certification from RVC, Holland. A combination of strength and technology, AMBA SHAKTI steel bars have the best welding and bending ability

