



ICONIC

Apollo Hospitals

ZENITH OF MEDICAL EXCELLENCE

Indian healthcare sector received a major facelift when the Apollo Hospitals Enterprise Limited emerged on the healthcare industry's map in 1983, inaugurated by Giani Zail Singh (then President of India) with the first hospital starting operations in Chennai. Apollo Hospitals believe in practicing medical excellence coupled with 'Tender Loving Care' as their professional mantra, and year-over-year have won the trust of over 50 million patients across 140 countries.

Technological supremacy, clear economical advantage to the patient, caregiving practices and updated research formed the platform for its growth, as the Group rapidly evolved over years into a chain of Super Specialty hospitals, assuming its breathtaking present-day dimensions. Today, it provides integrated health services with over 10,000 beds across 64 hospitals, and has reputed Centers of Excellence in Cardiac Sciences, Orthopedics, Neurosciences, Emergency Care, Cancer

and Organ Transplantation, in addition to 2200-networked Apollo pharmacies countrywide that provide hassle-free doorstep delivery of healthcare products.

Further, with over 100 primary care and diagnostic clinics, and more than 15 million preventive health checks conducted already, it has also marked its international presence with hospitals in Dhaka and Muscat alongside 115 telemedicine units that are spread across 9 countries. In addition, the services include global projects consultancy, 15 academic institutions and a Research Foundation with a focus on global clinical trials, epidemiological studies, and stem cell and genetic research.

Apollo's Diagnostic Clinics have been advanced to paperless barcode system

enabling efficient handling of lab samples with near-zero manual intervention and decreased turnaround time. The Apollo Institutes of Transplant have shown a 90% success rate including liver, kidney, pancreas, heart, lung, intestines and cornea transplant procedures, and its FY16 success rates are comparable with international standards.

GALAXY OF 'APOLLO-FIRSTS'

Apollo Hospitals have been one among the very few Asian centres to perform robotic spinal intervention having already performed more than 3000




robotic surgeries till date, have received a commemorative postage stamp as a mark of honor from the Government of India – the first for any healthcare organization, and ASK Apollo is a first of its kind portal for consultation with a doctor online or booking a physical appointment with a medical practitioner. Apollo Group has established 12 Surgical Spectra Centers across eight cities in India, aimed at lower Length Of Stay (LOS).

Apollo Cradle, the best maternity hospital in India, provides healthcare facility of international standards while promoting “Natural is Priceless”. eACCESS enables the critical care team sitting at a command center to monitor multiple patients across many ICUs. Apollo’s Healthcare India Pharmaceutical Registry is another landmark brainchild, while Apollo Reach is aimed at extending advanced medical facility to rural and semi-urban areas. The National Apollo Lifeline contact is available round the clock and remote access is extended to patients via social networking sites. Apollo is also planning to launch India’s first-ever Proton Treatment Cancer Centre aiming to serve over 3 billion people.

SOCIETAL CONNECT

Apollo has introduced Save a Child’s Heart Initiative (SACHi) for providing quality child-centric cardiac care to children from underprivileged sections of society. Apollo’s SAHI (Society to Aid the Hearing Impaired) and the CURE Foundation focus on cancer care for children from BPL households.



QUANTUM LEAPS

- Dr Prathap C Reddy is Padma Bhushan and Padma Vibhushan awardee
- Apollo Hospital is No. 1 Multi-speciality Hospital in India by Times Health Multi-Speciality Hospital Survey

