



POWERFUL

Bloom IVF

CHERISHING LIFE

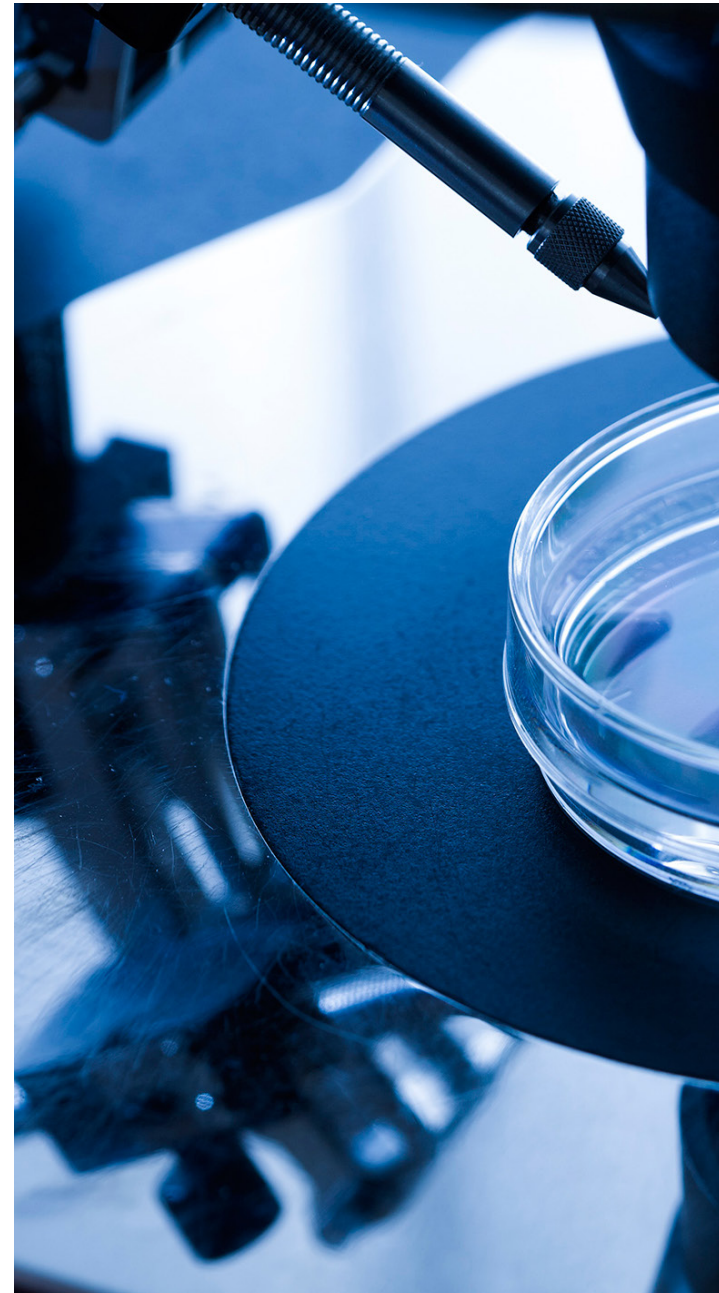
Turning the dreams of umpteen aspiring parents – who resort to IVF treatments as their last hope – to reality by delivering to them bundles of joy, Bloom IVF has persistently emerged as a renowned and trustworthy brand in the Fertility Industry for childless couples.

Children are the greatest gift of God for parents, often alleviating their stresses and anxieties and renewing their spirits by innocent smiles. However, childless couples desperately crave for a child and

often feel dejected due to their failed attempts to attain parenthood. Bloom IVF is a bright spark in the dark for such couples. Spreading joys in forlorn families since the last 25 years, through its cost-effective and international-standard IVF (In Vitro Fertilization) treatment, Bloom IVF is one of the largest IVF Groups in India having units in Mumbai, Navi Mumbai, Delhi, Gurgaon, Chandigarh and Bengaluru.

RADIATING TECHNOLOGICAL EXCELLENCE

Efficiently conducting over 5000 ART cycles annually, the IVF labs at Bloom IVF are equipped with sophisticated state-of-the-art technology and are manned by highly trained and skilled personnel. Their approach includes use of the latest equipment, best quality disposables and culture media imported from the West, high-class and competitive rates. Additionally, their Centres have the facilities of IMSI, Assisted Laser Hatching, Embryoscope and Vitriification to offer advanced treatment facilities to the patients. The lab maintains a



sterile Hepa Filtered Environment, with its Japanese microscopes placed in sterile laminar flows to reduce the contamination and houses German Carbon Dioxide Incubators. The disposables used at Bloom IVF are imported from the UK & Australia, the Medicult culture media are specially flown in from Denmark, and the Vitrolife media is flown in from Sweden. Thus, the Centre is making use of the best possible equipment & materials to achieve results equivalent to those generally accomplished in the western countries. Additionally, it has the latest facilities of Embryo Freezing (Cryologic, Australia) & Micromanipulation ICSI (Narishige, Japan & Research Instruments, UK).

Because patients are generally hesitant about openly discussing their infertility





problems, and because of the high cost of fertility drugs, doctors at Bloom IVF take special care, are empathetic towards the patients and advise them on how to economize the IVF treatment.

REACHING THE ZENITH OF SUCCESS

Over the years, Bloom IVF has set the benchmarks of excellence in the Fertility Industry, as it has achieved many firsts in India such as first introducing Intracytoplasmic Morphologically Selected Sperm Injection (IMSI),

assisted laser hatching, blastocyst culture, oocyte freezing by vitrification and spindle view technology. The Group was one of the first 5 pioneering units to start ICSI in India. Oocyte freezing by vitrification also proved to be a boon for the young women suffering from cancer and undergoing Chemo/radiation therapy. Also, for the first time in the Asia, Embryoscope was set up at their Centres to improve pregnancy rates.

In a bid to spread smiles further, Dr Nandita Palshetkar and Dr Hrishikesh Pai have established Bloom Training Academy (BTA), with the aim of imparting globally competitive ART training across India. They have been synonymous with quality and expertise in all aspects of infertility management and have trained many clinicians and scientists who are now established IVF practitioners and embryologists spread all across the globe.



QUANTUM LEAPS

- First in Asia to introduce Embryoscope
- First in India to introduce assisted laser hatching, blastocyst culture, spindle view technology, oocyte freezing by vitrification, IMSI