

**E**maar has been a major player in developing UAE as a vibrant investment hub with promising growth prospects and having construction sites at multiple locations including Saudi Arabia, Turkey, Syria, Egypt, Pakistan, Jordan, Morocco, Lebanon, Canada and the United States.

**ROCK-SOLID FOUNDATION**

Today, the group has more than 60 subsidiaries and owns about 14 thousand completed and under construction structures in Dubai.

Always charting high on parameters such as revenues, assets, profits and market value, the legacy of Emaar lies in its competence to create sustainable iconic portfolio of real estate projects and maximising shareholders' value by an eclectic mix of strategy, structure, systems, culture and people. Emaar's global growth is led by a dexterous team of enthusiastic individuals who are innovative and challenge established conventions to achieve results.

**PUTTING TOGETHER ELEMENTS OF SUCCESS**

Due to the group's ability to create superior value by forming synergistic companies across a heterogeneous portfolio and an excellent understanding of the markets and business environment, Emaar will remain a benchmark in real estate development. With proven

competencies in properties, shopping malls and retail and hospitality and leisure, clubbed with an unwavering focus on design excellence, construction quality and on-time delivery, Emaar now has a stout presence as a transformational leader creating new-fangled lifestyles and living spaces.

**PIONEER IN REAL ESTATE DEVELOPMENT**

Growing at a staggering and inexorable rate of 20-25 percent on yearly basis, during the last 2 decades, the brand has recreated, redefined and reinstated the dynamics and fundamentals of real estate development, which now serve as a model to emulate for other developers across the world. At the strategic front, the group deploys some of the best minds competent enough to create colossal value for shareholders, stakeholders, and the country.

**AWARDS & RECOGNITIONS**

Emaar has bagged a significant number of national and international awards, commendations and endorsements for its commitment to operational and business excellence and conformance to quality standards. Burj Khalifa was awarded as the Middle East's leading tourist attraction by World Travel Awards. They also won the Green Facility Management organization at MENA Green Building Awards.



# Emaar Properties

CREATING ICONIC REAL ESTATE ASSETS

*Founded in 1997, Emaar Properties is the largest real estate company in the UAE owing to its determination to lead, explicit from every aspect of its diversified portfolio of projects & businesses, and its uncompromising stance on quality, value and service, and has attained the top position by building world-class Infrastructure & maximizing shareholders' ROI*

