

# Al Rawabi Dairy Company

**ENRICHING AND NOURISHING THE UAE**

*A steadfast believer in 'Good health' Al Rawabi Dairy Company (ARDC), with a pious mission to promote and sustain healthy well-being of the people, started its operations initially in the UAE and Oman in the year 1989 with 500 imported cows at its cattle farm in Al Khawenjee, and has followed a growth alleyway that many aspire for*

**T**he company has been aggressively pursuing its passion for innovation and expansion. Consequently, it has been able to expand its livestock of cattle (cows) from just 500 to a whopping capacity of 13000, a 2600% growth in a span of 28 years. The company's huge growth includes a wide range of dairy products – milk, yoghurt, juice and many other health-promoting products such as Nutree Boost, Laban enriched with vitamins and minerals, super milk, and multi-vitamin milk.

**CHRONICLE OF PROGRESSION & GLORY**

The company is credited with many firsts in the field, for instance, it was the first company to introduce pasteurised juices in the UAE in 1995. It commenced business with just 10 trucks for distribution, and has at present a distribution fleet of 250 trucks, has a tremendous cold storage facility and a production capacity of 5 lakh litres per day.

**ASEPTIC, HYGIENIC & STANDARDISED**

The milking process at ARDC

is highly modernized and sophisticated.

Milk is tested after every extraction for any infection or presence of bacteria or any other deficiency. Transportation of milk to the plant is facilitated following important processes of pasteurisation, homogenisation, standardisation and fermentation, making products special and qualitatively ahead of others and much sought-after by the customers.

With a high sense of professionalism, ARDC has requisitioned the services of veterinary doctors and veterinary assistants to keep a round the clock watch on cows' well-being and to ensure 100% infection-free livestock at the farm.

**SUSTAINING PERFORMANCE**

The company has been widely acclaimed the world over for its environment-friendly approach. The dairy farm is located in the desert and survival in such a scorching hot temperature is tough. To



keep cows clean and cool in such an atmosphere, the cows are regularly showered and cooled through automatic air conditioning process as soon as the temperature rises above 21 °C.

The ARDC is a symbol of international goodwill in more than one way. The juices supplied by the company are sourced from those countries of the world where they grow naturally to offer the best quality – mangoes from India; red grapes, lemon, pomegranate from Spain; red orange from Italy; apples from Australia; orange from Florida; guava from Egypt; carrot and orange from Germany.

