

# Sankalp Group

MAKING PEOPLE DROOL TO DELICACIES

*Food is not just about fulfilling your gastrointestinal needs, it's an experience, a delight that can elevate your senses to the seventh heaven, and working on those lines the Sankalp Group - which runs a worldwide chain of restaurants - has been consistently offering the best dining experience you would ever remember*

**T**he Sankalp Group, true to its name, was founded by the determined dream maker Mr. Kailash Goenka, Ph.D. in 1980 with their flagship restaurant in Ahmedabad.

## THE CONNOISSEUR OF DINING EXPERIENCE

Mr. Goenka understood the art of feeding the eyes while offering drooling mouth-watering South Indian food to customers who wanted an authentic style of culinary preparations with a touch of ethnic table layout. Thus, the savoring and satisfying

of taste buds along with the perfect ambience was an unbeatable formula that led to the foundation of the mighty Sankalp Group.

A gourmet's delight, this restaurant laid the foundation to build an empire of 150 successfully operating restaurants all over the globe, while simultaneously evolving to lay the basis of more diversified business in Food, Hospitality, Hoteliering, and Real estate. This spectacular saga of setting benchmarks and making milestones centered on offering the best in quality cuisine, creating

an unmatched experience in family dining, and maintaining the highest standard of quality, hygiene and customer service.

## SPREADING THE AROMA

The impeccable service, the unmatched relishing of the exquisite food, the constant value addition, the appetite to spread the brand devotedness by capturing, recreating, and replicating the experience in as many new areas as possible has made the Sankalp Brand a household name for South Indian food.

The enthusiasm with the focus to constantly improve, to spread its ambit, to keep updating & researching and reaching out to more and more people have helped them offer franchise and extend complete technical support to all their partners. The immense support the franchisees get - from the innovative know how, the procurement of raw materials, planning of market, strategizing to training the staff - helps them make good profits while they spread the aroma of their principles & values.



The successful and growing path that has been painstakingly carved out has been layered with a high sense of discipline, striving hard to maintain uniformity in quality and taste throughout the world, training their employees well, taking care of all their needs, and indulging in their passion to grow their family of loyal customers through their delectable culinary delights.

## CELEBRATION TIME

Through diligent hard work the Sankalp Group has made India proud by becoming the first Indian Company to have achieved more than 100 premier successfully running restaurants across the world.

