



POWERFUL

# Godrej INTERIO

## A CLASS APART

As the festive season is nearing and one probably wishes to give his home the much-needed makeover. For all those wondering where to lay their hands on some elegant and exclusive furniture, there is no better name than Godrej Interio.

Inventiveness and edgy furniture making is the core of India's largest furniture brand. From manufacturing the humble Storwel cupboard 80 years back to being a vibrant, innovative brand

with a diverse portfolio, the brand journey had been an exciting one.

## DYNAMIC BRAND GROWTH

With more than two decades of providing excellent services in the world of interior decoration, Godrej Interio is a pan-India brand with the largest retail footprints. Gone are those days when the concept of owning a space revolved around having a shelter, coming out of those dark ages, now the consumer wants a well-decorated home that defines his persona.

Godrej Interio is a brand that celebrates adding life to the dream space. The key factors defining the brand are comfort and aesthetics while delivering well designed fun and functional furniture solutions to you.

The brand has a nationwide network of GODREJ INTERIO Retail Stores, operated by them and the Franchisees, more than 2,200 Wholesale Dealers, and more than 18,000 Retail Outlets.

The brand has also spread its horizons with Representative Offices in Colombo (Sri Lanka), Dordrecht (The



Netherlands), Sharjah (UAE), Riyadh (Saudi Arabia) and Guangzhou (China-PRC).

## SUBTLE STEPS TOWARDS THE SOCIETY

A brand that never forgets to serve and conserve the environment, Godrej Interio designs products, set up processes and use raw materials that are eco-friendly as way of lending the helping hand towards preserving natural resources.

The brand has rightly redefined the class of furniture in a contemporary avatar to be used even in the laboratories, hospitals and healthcare establishments, education and training institutes, shipyards and navy, auditoriums and stadiums.

A popular name in the home and institutional furniture space with strong commitment to sustainability, Godrej





Interio transforms the environment with its range of green product platforms, having the highest design quotient in aesthetics, functionality and technology. The brand's commitment to the environment has resulted in manufacturing products with lesser environment footprint.

The pioneering efforts of Godrej Interio include designing fewer environments burdening products, usage of eco-friendly materials and setting up less polluting and consuming processes, ensuring eco friendly packaging and transportation and finally the extended responsibility of recycling/reuse of used furniture and scrap, thus ensuring a lifecycle approach to green. They have the widest range of

green choices for our customers which not only includes products but also services such as green interiors and recycling.

Godrej Interio a division of Godrej & Boyce Mfg Co. Ltd (Godrej Interio) has committed itself to the journey of continuous improvement to become a more sustainable company. Godrej Interio has aligned its key business strategies to address the triple bottom line of sustainability whereby environmental and social aspects of doing business are also integrated into the culture of the company. As a part of journey towards Sustainability, Godrej Interio aims to move beyond regulatory compliance and be guided by its corporate Sustainability Policy presented here.

The brand recognizes its responsibility to conduct business in a way that protects and improves the state of the environment and our community for future generations.

## QUANTUM LEAPS

- CII Exim Bank Prize for Business Excellence 2016
- Reader's Digest Most Trusted Brand (Platinum) 2016
- India Design Mark for 8 Products in Year 2016