



POWERFUL

MARC ENTERPRISES

DEALING IN SMILES

Marc Enterprises is a name to be reckoned with in the cooling and heating business not only as one of the largest manufacturers of fans, water heaters, air coolers and other home appliances, but also as a prestigious company with a large user base across India because of its high-quality and affordable products.

Launched in the year 1981, Marc has a glorious history to remember. From a retailing fan business and other small appliances during the early '60s,

the visionary founder of Marc Late Sh. Jagdish Chand Jain subsequently became a wholesaler of electrical goods & fans and later went on to launch a brand that today has its roots in almost every household of the country. Remembered as the 'King of Fans', Mr Jagdish has left a great legacy for people to remember.

NEVER LOOKING BACK

Once Marc had its foot firmly placed in the market, the company started to expand its reach, and persistently emerged as one of the biggest players in the field of manufacturing and marketing of home appliances, giving competition to the seeded ventures in the market.

The first manufacturing unit of Marc was started in the year 1991 in Delhi, with the unit manufacturing water heaters, cooler motors and fans, and the quality-focused production led to the Bureau of Indian Standards granting it the ISI mark, just a year after production began. The company today produces close to five hundred thousand Water Heaters



Room Heaters



SPREADING SMILES SINCE 1981

and three million fans and also caters to several major brands of the country.

The company kept expanding and in the year 1998, it started manufacturing exhaust and ceiling fans at the new production plant in Delhi, and then 2003 was a landmark year when Marc set up a manufacturing plant in Himachal Pradesh.

PURSuing THE VISION OF THE GREAT

Believing that happiness & satisfaction to its customers is the ultimate goal of the company, it invariably focuses on best-in-class products and services with comfort & reliability, and as a result it has built over the years an unbreakable trust of its





MARC

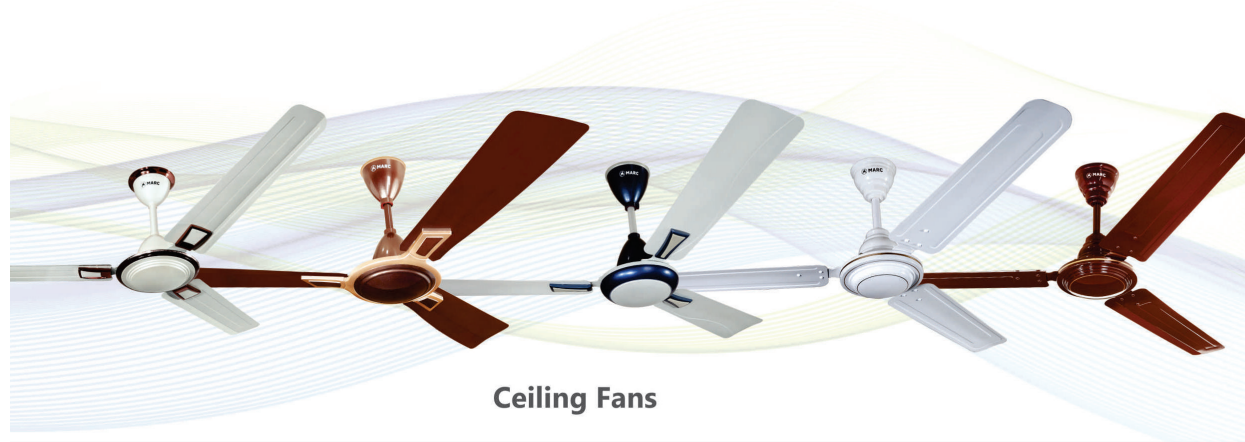
WORTHY APPLIANCES FOR EVERY ROOM & EVERY NEED



Water Heaters

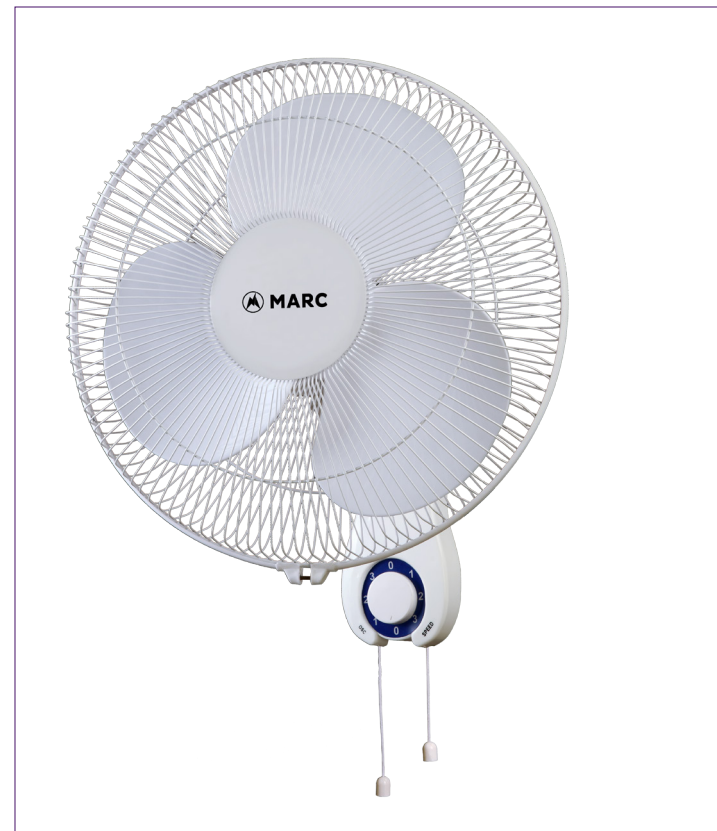


Personal Fans



Ceiling Fans

Fans ■ Geysers ■ Heaters ■ Air Coolers



loyal customers.

Eyes firmly set on future, Marc aspires to create new benchmarks in the manufacturing of electrical fans, heating appliances and other small appliances, to a day when every household in the country is using one or the other product with Marc's logo on it.

Marc's major focus being the quality of its products, special attention is given to the quality targets, as under the exemplary leadership of Mr. Parmod

Jain the organization has understood the formula of success – gaining the trust of its customers.

Distributing its products through India's 8000 leading conventional & modern retail outlets, available at Croma, Metro, Easyday, and marketed through government distribution channels as well as through online platforms such as its own e-commerce branch Ticknbuy and others like, Paytm, Flipkart, Snapdeal, Amazon, Ebay, Moglix, Pepperfry, IndustryBuying and Indiamart, Marc has created a pan-India presence and has increased its visibility with ever-increasing customer satisfaction.

It has also redesigned its Brand Logo to give a contemporary image in the field of electric appliances, as the design represents breaking out of the mould to make constant innovations.

QUANTUM LEAPS

- Mr. Parmod Jain has received the Udyog Ratna Award
- Marc Enterprises has been bestowed with the Ministry of Micro, Small and Medium Enterprise National Award