

Established with a mission to provide quality brand visibility solutions with reliable service ensuring complete customer satisfaction, by the visionary Mr. Abdullah Mohammed Al Murad, the Al Murad Group of Companies has evolved from a single minilab operation in the UAE to becoming a leading player in photofinishing, digital imaging and large-format printing.

ENRICHING CUSTOMER EXPERIENCE

The Group employs the highest quality Kodak materials to ensure that the picture quality it produces maintains the highest quality standard and carries out its operations keeping in pace with the advanced technology trends, in tune with the modern Hi-tech equipment, together with competent personnel and prompt turnaround time.

Its employment of a multicultural, multitalented core team of individuals with great skills, highest expertise, experience and the ability to anticipate customer demands and future trends, has resulted in its expansion to highly successful new divisions that have enhanced its status. The Group offers customized visual communication products that enable its client base to meet exclusive market and end-user requirements, putting emphasis on the message and removing unnecessary information.

It established the Al Murad Group Media Division in 1992, operating through six radio stations for different languages, a television channel (Ajman TV), Studio, audio and video facilities of Ajman independent studios and an outdoor advertising company (United Color Film). The group has a radio subsidiary, Channel 4 Radio Network, which operates 6 radio stations, 2 in English, 2 in Arabic, 1 in Malayalam and 1 in Hindi providing great entertainment service to its diverse customer base.

EMBRACING TECHNOLOGY

Having undergone its 4 decades of professional journey with innovation, passion, outstanding service standards and the drive to be always at its best, the Al Murad Group has collaborated well between users, applications and technology components, thereby producing significant value for its business and creating competitive advantage. The Group has adopted ultramodern IT solutions from various global IT giants such as Oracle, Microsoft, IBM, DELL, HP, CA and Cisco to offer prompt and better services winning the trust of its ever-increasing customers. Following a pragmatic approach, single-minded dedication and sharp business acumen keeps the Group in an advantageous position as compared to its competitors.

Al Murad Group

THE SAGA OF A NOBLE VISION AND RELENTLESS DETERMINATION

Having started its professional venture into photofinishing services, the Al Murad Group of Companies has come a long way to establish itself as a pioneer in publishing, consumer and professional photo products and services, television programmes, broadcast of Arabic Television channel and FM Radio channels in Hindi, Arabic and English, ensuring optimum customer satisfaction

