



ICONIC

HINDWARE

CONVERTING IMAGINATIONS TO REALITY

Today, consumers get fragmented bathroom design inspirations from Internet, interior décor magazines or while they travel and stay in hotels. In absence of a reliable source, this fragmented and unorganized information confuses the consumers further and increases the risk of going wrong while making their dream bathrooms. This is where Hindware steps in as an 'Expert-Companion' to handhold the consumers

through their entire bathroom design journey. Hindware's DreamBath App, which was launched last year, addresses this need and is totally in sync with the firm's value proposition of 'building admiring bathrooms'.

Technology has seeped into our lives so much that it has become an integral part of everything we see around us. Hindware DreamBath App is one-of-its-kind initiative by Hindware that is integrating technology with our bathrooms. Pushing its limits in the field of innovation, the world's first bathroom visualisation application launched by Hindware, Hindware DreamBath, helps consumers visualise their dream bathrooms with beautiful themes and coordinated products before buying them. The virtual reality app offers varied bathroom styling themes to consumers and architects thereby allowing them to virtually experiment with the look of the bathroom space before buying the products. Apart from being a user-friendly App that's freely downloadable from the Apple and Android app stores, it also has a GPS-enabled dealer locator to help consumers reach the nearest authorized dealers at a click.



THE NUMERO UNO BRAND

Carrying a rich legacy of 57 years, Hindware is serving the Indian consumers with its innovation-driven products, and takes pride in being the first to introduce vitreous china sanitary ware products in the country. The primary motive of the brand is to always endeavour to innovate and reinvent itself ahead of the times and be an expert companion to the consumers in their journey from inspiration to implementation in the bathrooms. Striving to transcend the demarcations of functionality and turn bathrooms into a creative space, Hindware has successfully launched revolutionary products such as Automate, Rimless, Water-saving rated products, Rain Sap shower and many more which showcase its strength in Technology and



hindware



products continue to dominate the market.

LUXURIOUS & STYLISH RESORT

The sanitary ware industry in India is on an evolutionary path, and over the past few decades the Indian consumer needs have undergone an enormous change regarding the décor of their personal spaces, especially bathrooms which have now become more than just utility spaces. With innovation driving technological advancements and setting new trends, there is a rapid transformation in consumer tastes as they are looking to create and renovate bathrooms as an expression of their style. Bathrooms have now become 'my personal space' in homes where one can relax and rejuvenate oneself. To cater to this changing consumer landscape, Hindware has constantly innovated and has developed bathroom products that are smart, contemporary, and have a cutting-edge.

Diversity, Path-breaking methodology, diversification & customer satisfaction and make it stand apart.

Owing to its revolutionary thinking and an exclusive team that has dedicated itself to research and designs, Hindware has steadily retained the position of an iconic brand. Their superior quality and candid designing, everlasting shine, leak-proof products, soothing comfort, efficient flushing, vast choices, and good after-sales service make Hindware products the customers' first choice. Being an efficient amalgamation of beauty, style, elegance and quality, its

QUANTUM LEAPS

- Won 'Most Innovative Brand' Award
- Felicitated with 'Trusted Brand' Award
- Received Elle Deco International Design Award