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HCL

EMBRACING TECHNOLOGY, ENRICHING LIVES

Effectively helping global enterprises re-imagine their businesses for the digital age, through innovative technology solutions built around Digital, IoT, Cloud, Automation, Cybersecurity, Analytics, Infrastructure Management and Engineering Services, amongst others, HCL Technologies solves complex business problems for its clients. Being a 'next-generation' technology firm, it is driven by a unique Mode 1-2-3 strategy

that acts as not only a roadmap for the future, but also a powerful model for any enterprise looking to thrive in this age of disruption.

This strategy helps future-proof its customers' businesses, by deploying a concurrent, three-point spotlight on the existing core of their business, new growth areas as well as the ecosystems of the future, with each of the three modes having distinct outcomes and growth potential. Being truly differentiating in the marketplace today, HCL's Mode 1-2-3 strategy is increasingly attracting the attention of its clients, who are demonstrating their confidence in it and the brand's ability to deliver. Planning to continue to build and invest in its Mode 1-2-3 capabilities, HCL has been marching forward with its primary goal to be the partner of choice for its clients, globally and will continue to re-skill, train and build the capabilities of its employees to be future-ready.



PROMOTING IDEAPRENEURSHIP™

Innovation is necessary for businesses to evolve and expand in today's rapidly changing market scenario. However, innovation is not just another word at HCL, it's part of its organizational heritage and DNA – a journey that began in 1976 and continues to power it ahead even today. The culture at HCL Technologies – Ideapreneurship™ – as the brand refers to it – makes the license to ideate their distinctive organizational capability. The brand hails this grassroots movement that has rallied the entire organization behind this innovation agenda, in a manner that leads to relationships that deliver value beyond the contract to its customers. The enlightening notion of Ideapreneurship™ is based on the fundamental belief of

