

GreatWhite Global

THE FUTURE OF BRIGHT

A name as great as GreatWhite is known to encapsulate itself in engineering excellence and technological panache, leading the industry with its unmatched performance. Incepted in 1963 by the industrial pioneer, Mr. Jadavjibhai Anchorwala with a vision to attain a level of unparalleled supremacy, GreatWhite as a brand has become synonymous with trust and innovation

Under the able guidance of Mr. Jadavjibhai Anchorwala's two sons, Mr. Mehul Shah and Mr. Hemang Shah, the company has further expanded to witness newer heights in success with a multitude of offerings across 4 categories – Electrical Wiring Devices, Wires and Cables, Circuit Protection System and Light and Luminaries.

AESTHETIC DESIGNS THAT ADD TO THE DÉCOR

The spirit to create brilliant designs that reflect the style of a modern era always

pushes GreatWhite to create awe-inspiring products that'll leave its customers speechless. Whether its the monochromatic collection of Trivio switches, the free flowing beveled liquid glass collection of Myrah switches, or other elegant pieces by Fiana, Petra the company goes on inventing novel creations to match up to the dynamic taste of the fast-growing generations. With a wide variety of opulent designs, striking colours and technological simplicity, the brand wonderfully caters to all commercial and

residential spaces.

SHINING BRIGHT WITH INNOVATION

With its commitment to constant innovation, GreatWhite is not just a market leader but also a thought leader in the electrical industry by being pioneers of 'Piano Switches'. An example in its constant endeavor to innovate, are the LEDs that are uber-efficient and save 80% energy, leaving behind a positive carbon footprint on the environment. That's not it. It has added yet another brand in its portfolio with the launch of AIRUS, fans with special features designed to deliver superior air quality with low voltages.

A SAFE APPROACH TO PROTECT THE WORLD

Living up to its brand promise of giving priority to unprecedented levels of safety, GreatWhite has set benchmarks in secured living. The SecureX wire and cable, one of the products that the brand has to offer, guarantees



thrice the safety with its triple insulation feature that fights heat and flame. GreatWhite also takes pride in being well renowned for its range of superior quality electric control and safety devices such as Miniature Circuit Breakers, Isolators, Distribution Boards and Residual Current Breakers. Banking on its core strength for state of the art brilliance in futuristic designing, the company also owes its extraordinary success to forward innovation in energy-efficient solutions along with safe electrical living.

