

An offspring of the giant Kamdhenu Ispat Limited, 'Colour Dreamz' is its paint vertical directly under Kamdhenu Paints & Chemicals, and has already made a thumping presence in the industry, with a lofty vision to make Kamdhenu an all-solutions-brand for Infrastructural & Construction needs.

Launched in the year 2008, Colour Dreamz is an ambitious project with a powerful backing and expertise of the same immensely successful infrastructural and supply chain management geniuses of Kamdhenu Ispat.

Employing state-of-the-art automatic machines and advanced Research & Development laboratories, Kamdhenu Paints focuses on offering every one of its products to customers with the highest quality standards guaranteeing ultimate customer satisfaction. Helping customers make an informed choice, tinting machine technology has also been introduced in the company, and the same robust networks, logistics solutions and supporting, and technological efficiency is being used for Kamdhenu Paints that is the hallmark of Kamdhenu Group. The current stockyard facility of 26 sales depots gives it a leading edge over its competitors, as these product stock stations prove highly effective in the distribution

channel, enabling smooth and uninterrupted supply of 'Colour Dreamz' products through the massive network of 4000 dealers & distributors of Kamdhenu Group spread across India.

Thus, in less than a decade, Colour Dreamz has created a strong competition for the already established paint brands in the market, with its envious range of decorative paint products such as Exterior & Interior Emulsions, Cement Paints, Water based Primers, Acrylic Distempers, Synthetic & GP Enamel, Solvent based Primers, Wood Finishes, Aluminum Paints and Textured to Designer Finishes.

BLENDING DREAMS WITH IMAGINATION

Since beginning, Kamdhenu Group has offered its huge customer base dreams blended with ingenious innovations, complete with unmatched quality. Kamdhenu Paints have worked on the same legacy offering a perfect fusion in its paint products among various shades of the changing pattern of consumer demand, the tints of global trend and the hue of advanced science of colours.

Moving strongly, Colour Dreamz products not only create an impressive expression to a piece of wood, wall or metal, but they also offer a shield of protection to them, thus consistently enlarging the customer base and consumer satisfaction.

Kamdhenu Paints

BELIEVING IN A NEVER-ENDING GROWTH

Targeting to become one of the top five paint brands in India in the next five years, Kamdhenu Paints has already built a strong brand value taking forward its Kamdhenu legacy, while making endeavors to consistently innovate & offer high-quality products, and building loyalty among channel partners & business associates

