

Etisalat is currently the 14th largest mobile network operator across the globe and has marked its presence across several countries especially in the Middle East. With a staggeringly loyal customer base of more than 167 million customers around the world, it has been named as the most powerful and well established company in the UAE by a leading international magazine.

ESTABLISHING PILLARS OF THE EMPIRE

Etisalat was initially founded as a joint-stock company in the year 1976 between a Britain based company named Aeradio Limited and a UAE based local partner. However, later in 1983 the ownership structure of Etisalat experienced a drastic change when the government of United Arab Emirates held about 60% shares of the company meanwhile distributing the remaining 40% shares for public trade.

In 1991, Etisalat was granted the exclusive right to cater the telecommunications wired and wireless services in the United Arab Emirates by the country's central government after the issue of Federal Law No. 1. The law also presented Etisalat with the right to issue licenses for not just owning but also importing, manufacturing, using and operating the telecommunication equipment. This landed

Etisalat with both the control and regulatory powers which helped in the company's obtainment of a single handed monopoly over the telecom market of UAE which was a significantly huge market by itself.

CLIMBING THE LADDER OF SUCCESS

Etisalat continues to be one of the two sole telecommunications providers in the country leaving the company with little competition which has in-turn helped it to gain a considerably reliable reputation among its clientele.

Having constantly been the provider of internet connectivity to other telecommunications operators in the region, Etisalat has carved a niche for itself among the internet hubs in the Middle East. It is also widely acknowledged as the largest carrier of international voice traffic in not just the Middle East but also in Africa as well and has established itself as the 12th largest voice carrier in the world.

Headquartered at Abu Dhabi, Etisalat UAE caters to its clients through its two other regional offices in the cities of Dubai and Sharjah. Owing to its Fibre-To-The-Home (FTTH) network, it has played a significant role in making the UAE's capital the first city in the world which is entirely covered with a fibre optic network.



Etisalat

TELECOM MOGUL OF THE MIDDLE EAST

Emirates Telecommunication Group Company, branded by the name of Etisalat, is an immensely popular multinational organization based in the Emirates. The company is known for its excellent efficiency in providing telecommunication services and has conspicuously marked its presence in over 16 countries across Asia and Africa

