



EMERGING

DAWAR Group

FACILITATING JOURNEY OF COMFORT

It is a truth widely acknowledged that a man is known by the shoes he wears. Superb quality and dedicatedly crafted footwear smoothens one's journey and instills confidence to face the world. Crafting some of the finest shoes for most of the top names in international footwear and fashion industry, Dawar Group has successfully established itself as a force to be reckoned with in the fiercely competitive arena. Led from the



front by Mr. Puran Dawar, a pro-active veteran of the shoe industry in India, the world-renowned brand has been successfully thriving in the footwear industry for more than three decades. Today, the Group exports its footwear to some of the top names in fashion and footwear business such as United Colors Of Benetton, Bugatti, Lumberjack, Clarks, Geox, Levi's and many more. Owing to the unceasing hard work of its employees and the noble vision of its management, the group has achieved phenomenal success, and with effective presence in more than 40 countries and a turnover exceeding US \$ 10 million, the group has been growing steadily.

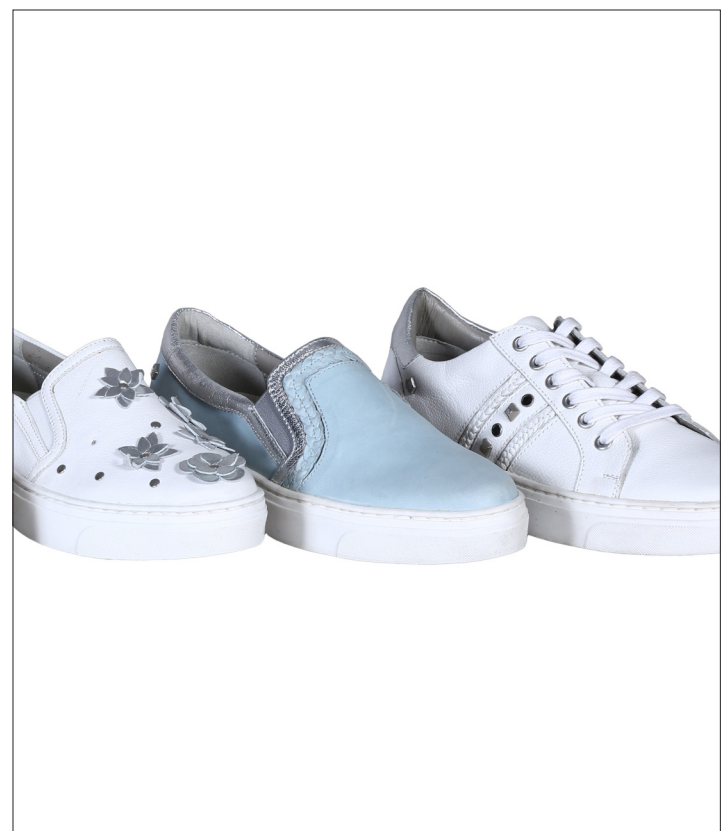
BENCHMARKS OF FINEST QUALITY

The reliability and trust associated with a brand are the offshoots of the quality of its products and the stringent measures undertaken to establish it. Quality at Dawar Group is an integral part of the



thought process of its employees and is deeply ingrained in their system, as the Group believes that 'Quality is not talking about it – it is doing it'. Thus, it has become a tangible aspect of its products as evident from the finest quality and world-class products manufactured by the Group.

Over several fruitful years, Dawar Group has evolved its quality policy in line with the capabilities of its employees, emphasising on producing finest-quality products through high-quality manufacturing environment and facilities. Thus, the group leads the crusade for quality with its employee-driven approach – the workers produce



it, professionals inspect it and together they deliver it. To further its motive of maintaining high standards of quality, its employees undergo orientation programs from time to time, conducted with the assistance of technocrats to understand qualitative aspects of its products. Last but not the least, the management of Dawar Group monitors the production process to ensure that each pair of footwear bears Dawar's seal of quality, always.

CARING FOR ITS PEOPLE

Dawar family is large and consistently growing as it extends beyond the people who work for the group and includes families of the employees and shares their hopes and aspirations. Moreover, the group goes out of its way to reward their hard work and dedication. A small but significant step in this direction is Saksham Dawar Memorial Trust – an education program for the children of the workers which also provides monetary assistance to them. In addition, the Group works in association with a number of NGOs to fulfill its other social welfare commitments and organizes regular health check-ups for the families of its workers. Mr. Puran Dawar vehemently believes that the growth of Dawar Group is inextricably related to the social upliftment of the people who work for it and his regular interaction with them keeps reminding him of his mission.

QUANTUM LEAPS

- Has earned an ISO 14001 Certification for its excellent environmental management system
- It has been certified ISO 9001:2008, SA 8000:2008 & OHSAS 18001:2007