

A diversified business with offices around Africa, Middle East and its subcontinent & USA, Niti Group of Companies has successfully created a localized support team with strong relationships and a deep understanding of the market with their dedicated and customer oriented sales, marketing and service teams that have in-depth product knowledge, thus helping resellers gain access to product knowledge and NITI Reseller programs, and support their growth. Through its subsidiary companies, the Niti Distribution, Sky Super Stores, Jupiter Pharmacy, Cursor Technologies, La Maison Royale Hotel, Esypos, Comfort Inn Hartford – Wethersfield and Comfort Inn Brattleboro VT, it has built continuous relationships with more than 8,000 value-added resellers having access to broader market, extensive supplier relationships and the resources & flexibility to scale and be able to meet their needs.

MEETING VIVID NEEDS

Dedicated to the reseller & retail channel Niti Group consistently enhancing the logistic services to be able to fulfill the burgeoning and vivid requirements of the market and fulfill the fast turnaround of the product by timely meeting of the demands for the last 22 years, NDL has developed an impressive client base including world leading vendors such as HP, Dell, Acer, Toshiba, Mercury, Intex, Microsoft, Imation, Dlink, Kaspersky, APC and many

more. Cursor Technologies is one of the fast growing and dynamic OEM manufacturers in global IT Accessories & Consumer electronics segment, as it carries over 250 SKUs across 20 product categories and is continuously working to develop new product lines.

La Maison Royale, a 4 star superior boutique business hotel strategically located in the most progressive area of Nairobi centre, has become one of the main tourist destinations in Nairobi and has received Excellency award from booking.com. The 2 Comfort Inn hotels are based in USA - The Comfort Inn Wethersfield – Hartford is managed by Aniket Shroff and Comfort Inn Brattleboro Vt by Kripa Shroff.

LEADING BY EXAMPLE

EsyPos, a multinational conglomerate headquartered in Nairobi, Kenya, offers state-of-the-art point-of-sale hardware solutions and hotel self check-in technologies to a variety of consumers with unique mechanisms to help its clients improve their business efficiency. Offering unparalleled customer service & patient care, Jupiter Pharmacy is a fastest growing independent pharmacy in Kenya, complementing the services of its local healthcare providers through accurate & expedient prescription dispensing, as well as consultative & medication therapy management services. Sky Super Store, Kenya has been offering modern, ergonomic & environmental friendly workspace solutions since 2010.



Niti Group of Companies

PROGRESSIVELY REDEFINING DISTRIBUTION PROCESS

Having set up robust bases in 11 countries, Niti Group of Companies is committed to establish itself as a distribution choice for both vendors & resellers and to work progressively toward redefining the distribution process in the fields of Information Technology, Hospitality, Furniture, Beverages and the Pharmaceutical Industry



NITI GROUP



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