

The Middle East's most popular online shopping marketplace, souq.com, provides convenient shopping across all categories ranging from Beauty, Apparel and Art Collectibles to technology-driven electronic gadgets and trendy fitness gear that is all the rage.

FULFILLING DESIRES

Souq Fashion showcases Men, Women and Kids apparels and an International Store for trendy footwear complete with an array of global beauty and skincare products. The website also hosts the immensely popular Amazon Global Store with its irresistible offer of free shipping on all orders above AED 200. On the one hand, the Supermarket offers doorstep delivery of a complete range of grocery, dairy products, confectionery and pet food at the click of a mouse, while on the other, the user is spoilt for choice with a wide range of electronics comprising of laptops, televisions, hi-tech cameras and gaming consoles.

Souq's Mobiles & Tablets pull-down menus host some of the greatest smart devices that are available exclusively on Souq.com. Shoppers can also take a dig at the best-selling Baby products and toys, authentic Perfumes & Fragrances, Sports and Fitness gear alongside latest Home & Kitchen appliances. Souq's Daily Deals section showcases the best deals of the day,

coupled with the Best of Souq section that lists various Souq recommendations for ready reference.

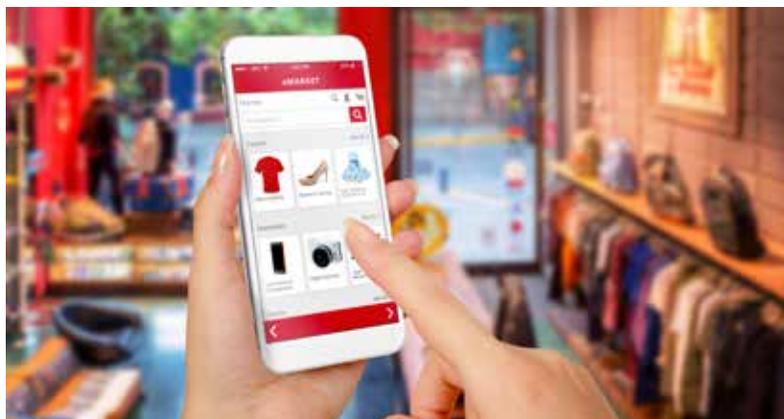
OPPORTUNITIES GALORE

While Souq extends an Easy Payment Plan for the benefit of all its customers, there is a simple Return Policy in place for any customer who wishes to return a purchased item. Souq also offers a distinct Selling Center where an individual can list his brand new product for sale, manage orders, and monitor the performance of the listed item by creating a unique seller account. Once the information furnished by the seller is verified, all relevant functionality tools including Dashboard, Inventory Management, Orders Management, Finances and Feedback appear on the web page.

Upholding the trust of its customers, Souq.com strongly prohibits any seller from listing or selling of unlicensed, counterfeit, trademarked or copyrighted products on its website and makes an explicit declaration to the effect by stating that any infringed product hosted on its platform will not only result in penalizing the offender with a permanent ban but also attract stringent legal action against him.

WIN-WIN FOR ALL

Souq.com also invites people from all walks of life to partner with it by joining the Souq.com Affiliates Program.



Souq.com

SHOPPERS' PARADISE

Souq.com is the undisputable leader in e-commerce in the MENA region with thousands of quality product listings and an enviable monthly figure of millions of visitors on its ever-engaging web portal that catches the fancy of one and all. Its seamless services make for an amazingly memorable online shopping experience

