



ICONIC

AL GHURAIR RETAIL

REPOSITIONING THE GROUP

The UAE's retail sector is on high demand graphs these days and the economy supported it with a 5.8 per cent year-on-year increase in footfall within shopping malls. This trend went well by a rise in the number of tourists, the absence of sales tax, in addition to the expansion of sales events, promotions and shopping festivals.

With a proud heritage stretching over six decades, Dubai-based Al Ghurair Group is a diversified family-

owned conglomerate with interests in manufacturing, real estate and financial investments and also an expanding global presence.

Tracing its business roots back to 1960s, Al Ghurair has played an important role in the transformation of the Dubai economy, with pioneering ventures in manufacturing, real estate and other sectors.

One of the most respected and successful business groups in the United Arab Emirates today owns a diverse range of operations including the manufacturing of flexible plastic film, extruded aluminium and galvanized steel, along with other packaging products.

Al Ghurair, which also operates shopping malls and manages a large real estate portfolio in Dubai, continues to pursue growth opportunities while adhering to its values of excellence, innovation and integrity.

In the past decade the Group has expanded its activities overseas, building a network of operations in the Middle East and North Africa, Europe, North



America and Australia.

Al Ghurair remains deeply committed to the protection and enhancement of the communities in which it operates and accordingly has initiated or supports programs relating to environmental sustainability, health awareness and local employment, among others. Looking to the future, Al Ghurair will seek every opportunity to contribute to the economic and social development of Dubai and the UAE while continuing its evolution as a multi-national family-owned conglomerate.

RETAILING IN THE UAE

Consumer confidence is also on a rise, as the figures indicate a rise in credit card business transactions by 5 per cent





year-on-year during the Dubai Shopping Festival 2016. Conquering the sector in the UAE, Al Gurair Retail promises big. Founded in 1999, Al Ghurair Retail represents some of the world's finest clothing, apparel, personal care and F&B brands. Today, the company enjoys a market presence in the UAE, Qatar and Kuwait with a vision to mark a footprint across the GCC region.

Springfield

Born in Europe in 1988, Springfield is a lifestyle brand that inspires young-

spirited men and women across the world with smart casual fashion. The range of easy-care clothing can be mixed and matched, and adapts easily to today's urban, contemporary style.

THE FACE SHOP

A leading cosmetics brand from South Korea, THEFACESHOP promotes beauty enhancement and protection. The high-quality range features innovative, trendy and affordable products made with the finest natural ingredients.

Morgan De Toi

An iconic French brand of ladies clothing, shoes, bags and accessories, Morgan targets young, urban women with a taste for contemporary style. The brand comes alive with chic French designs, luxurious fabrics, trendy prints and other finer details.

QUANTUM LEAPS

- Al Ghurair won the prestigious Award of tender
- Al Ghurair Retail Wins Top "Dubai Service Excellence Scheme" Awards from Dubai Economic Department