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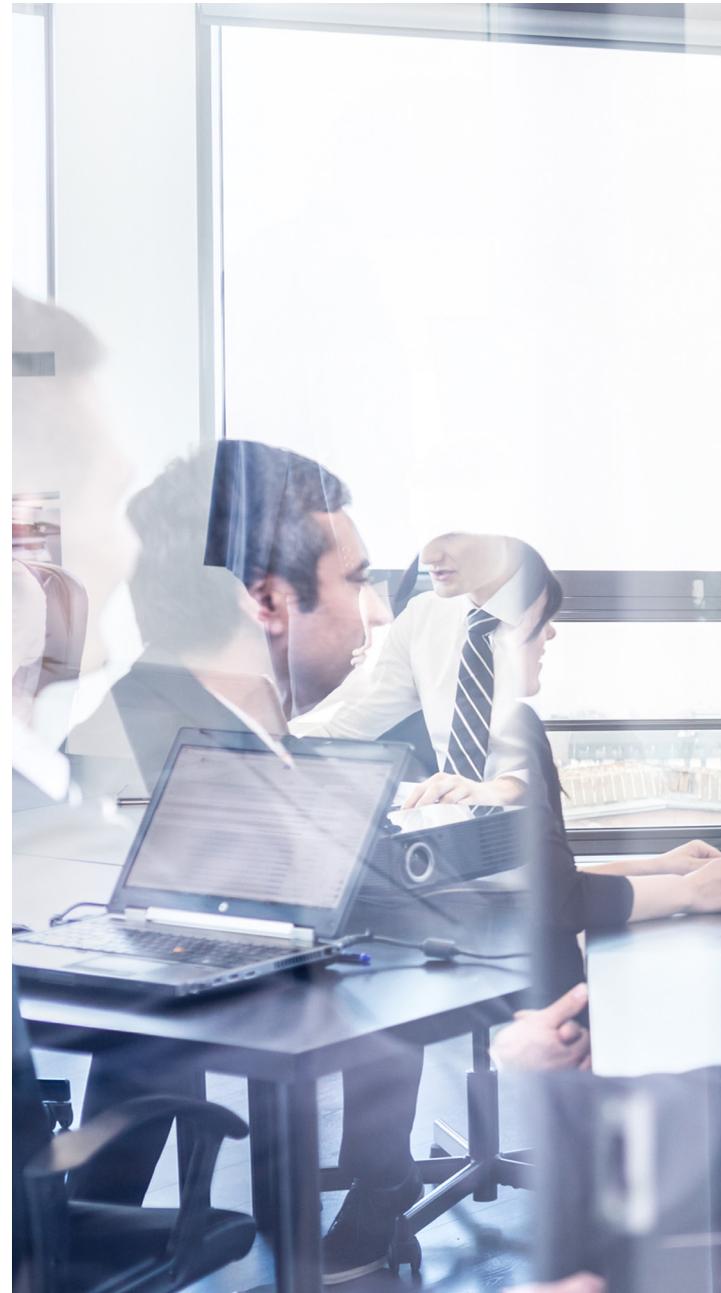
# CROWE HORWATH

## HELPING BUSINESSES FLOURISH

Well understanding that Decision Making has a significant role to play in business matters and can make or break a business, Crowe Horwath acts as a crucial business companion for its clients helping them make immaculate decisions for growth and smooth operations of their enterprises. As well-thought-out decisions are indispensable when one is starting a new enterprise or managing an already established multinational organization,

Crowe Horwath has become one of the important determinants of success for numerous organizations.

Being a part of a 101-year-old network of accounting firms, with 752 offices across 130 countries, Crowe Horwath boasts of the much-needed global exposure and cutting-edge expertise to provide its clients with unmatched global networking and advisory services. Having a rich graph of operations spanning more than three decades and having served the financing and accounting needs of more than 4000 clientele, the unique blend of international expertise and knowledge of the local market make Crowe Horwath a thought leader in the UAE today. No wonder, it provides end-to-end services from starting a business, ensuring its smooth operations and building businesses in compliance with the laws of the land. Owing to its new IT Consulting and Corporate Finance arms, the firm ensures that its clients have a technological and financial edge above their competitors in this dynamic market with their assorted bouquet of varied advisory services.



Enabling smart decisions – which in turn help in creating lasting value for businesses – and skillfully connecting deep industry and specialized knowledge with innovative technology, are possible for Crowe Horwath because its dedicated professionals patiently listen to its clients about their businesses, trends in their industries, and the challenges they face, and then create value for them with integrity and objectivity. The firm is committed towards forging each of its relationships with the intention of delivering exceptional client service while upholding its core values and the industry's strong professional standards.

## FACILITATING SATISFACTION

Crowe Horwath believes that every interaction with its clients is a learning experience and, in the process, has learned from its clients that each one

## CUSTOMER





of them perceives value differently and certain attributes are important to their overall experience. To bring maximum value and maximum satisfaction, it conducts an engagement survey that allows its clients to evaluate their performance, thereby helping them to meet their expectations, and thus it is able to offer an objective assessment of this high level of client satisfaction, building on its own experience through client feedback. In a nutshell, Crowe Horwath invests in tomorrow because it gives credence to the fact that smart decisions build lasting value for its clients,

people and profession and as a member of the network Crowe Horwath works with fellow member firms to provide services to businesses and organizations across borders and regions.

#### **OFFERING A PLETHORA OF SERVICES**

Crowe Horwath offers a wide ambit of services to its clients such as Internal Audit, IT Advisory Information Technology, Taxation, Risk Management, Intellectual Property Rights, ISO Compliance, Family Office, Feasibility Study, Due Diligence, Mergers & Acquisitions, Process Re-Engineering, Transfer Pricing, CFO Services, Executive Search and Hotel, Tourism & Leisure services. Its team of efficient IT professionals also helps the clients by providing change management and business transformation services.

#### **QUANTUM LEAPS**

- Ranked as UAE's 5th largest and Middle East's 7th largest accountancy network
- Recognized as Platinum Status Employer by ACCA
- Awarded Advisory Firm of the Year