



ICONIC

AMERICAN UNIVERSITY of SHARJAH

THINKING INNOVATION

The desire and ability to reciprocate, according to Robert B. Cialdini in "Harnessing the Science of Persuasion," constitute one of the six fundamental principles of persuasion. When these principles are laid as foundation stones to any brand, it comes out to be the best in the business.

With a promise to offer students a chance to experience authentic American education in the Gulf, American University of Sharjah brings together the best of both the worlds. With this pact, comes in the brand responsibility of adhering to impactful brand pillars like maintaining the same standard of instruction as that of outstanding universities in America, the method of classroom instruction is American in its emphasis on individual initiative, active learning and the application of knowledge, the student life in the campus is best accommodated as per the American standards of having clubs, sports and cultural events and lastly the curriculum is organized according to the American pattern of semesters and courses.

FOCUSING ON GREAT OUTCOME

The brand proudly shines to be a reflection of the progressive spirit of the Emirates, admitting bright young men and women as students solely on the basis of their academic qualifications regardless of race, color, gender, religion, disability, age or national origin.

The University campus is strategically placed between the Far East and the West, between Africa and Asia, and thus the location serves to be the brands greatest asset. Even Sharjah as a location has always been boasting a well-deserved reputation throughout the region as an

important center of commerce and trade as well as art and culture and the legacy of the place goes back to the ancient times.

SERVING GLOBALLY

American University of Sharjah is accredited in the United States of America by the Middle States Commission on Higher Education (3624 Market Street, Philadelphia, PA 19104, USA, Tel +1 215 662 5606).





The Bachelor of Science degree programs in chemical engineering, civil engineering, computer engineering, electrical engineering and mechanical engineering offered by the College of Engineering are accredited by the Engineering Accreditation Commission of ABET. The Bachelor of Science degree program in computer science offered by the College of Engineering is accredited by the Computing Accreditation Commission of ABET. AUS was the first university in the Gulf region and the second outside the United States to receive this accreditation.

The Bachelor of Architecture program of the College of Architecture, Art and Design is accredited by the National Architectural Accrediting Board (NAAB) of the United States. This is the first program outside of North America to receive this prestigious accreditation. NAAB is the only organization authorized to accredit professional degree programs in architecture in the United States.

The School of Business Administration is accredited by the Association to Advance Collegiate Schools of Business (AACSB International).



QUANTUM LEAPS

- American University of Sharjah won Sharjah Green Award for sustainability
- CAAD students won American Institute of Architects Middle East awards