



ICONIC

# Abu Dhabi Islamic Bank

## BOOSTING ISLAMIC BANKING

As the world economy is majorly dependent on the banking sector, there's one brand that is developing the global Islamic finances, Abu Dhabi Islamic Bank. Abu Dhabi is home to many Islamic banks and Abu Dhabi Islamic Bank is one organization that actively trains and cultivates the financial talent.

The strong foundations of Islamic Banking lay on several well-established concepts - based on Islamic canons like Islamic banking must operate within

the framework of the religion, based on Qura'n and Sunna. Hence only Halal activities are allowed. This holds ethics paramount and, consequently those activities forbidden to Muslims, i.e. gambling, liquor, hoarding and usury based lending are strictly avoided.

Abu Dhabi Islamic Bank is one brand that truly believes in the growth of the region and the same is carried out in many ways like:

## IMPARTING FINANCIAL EDUCATION

The brand is a strong advocate of financial education for young people, seeing it as the best way to help them develop sound financial practices and contribute to the future stability of the economy as a whole. In 2014, Abu Dhabi Islamic Bank stepped up its efforts to bring financial education to the country's universities.

Abu Dhabi Islamic Bank works closely with various universities and colleges, as well as institutions such as the Emirates Institute of Banking and Financial Studies (EIBFS), to provide employment opportunities and skill development to new graduates and young Emirati talent.



Based on Abu Dhabi Islamic Bank's input, the bank's educational partners identifies and trains local talent to equip candidates with the skillset needed to launch a successful career with the bank.

Abu Dhabi Islamic Bank in turn offers positions to as many of these trainees as possible, creating a continuous pipeline of talent and helps the bank meet its expansion and employment plans, while strengthening the local financial sector as a whole. Abu Dhabi Islamic Bank is committed to foster a work environment that encourages employees to reach out to their full potential, providing them with appropriate the skills and support needed to reach their goals.

### Ensuring Employee Development

Abu Dhabi Islamic Bank takes pride in helping its employees shape the future while giving them due support during





the process. Abu Dhabi Islamic Bank recognizes that enabling staff to better balance work and home life can pay dividends for both employees and the company, in terms of reducing stress and boosting motivation, productivity, loyalty and customer service. Managers are committed to implementing policies that promote work-life balance and that encourage a positive working environment and communication where work-life issues can be freely discussed.

These policies include flexible working hours; paid maternity and paternity leave; generous paid annual leave and holiday allowance and special leave

on as-needed basis. The brand takes personal care in providing safety to the employees and ensures that they are provided with a safe and healthy working environment, but also that they enjoy emotional and physical well-being, and a balanced lifestyle, outside the workplace.

To this end the bank has established and supports a range of sporting and recreational programmes for staff members that provide them with professional-quality training and facilities. It also gives them the opportunity to form new bonds with their colleagues through teamwork and competitive events. These programmes include football, cricket and chess, and Abu Dhabi Islamic Bank encourages employees to contribute with innovative ideas on other sporting or recreational events they would like to organize or take part in. In 2014, Abu Dhabi Islamic Bank entered into an agreement that allows its employees to use the excellent sporting facilities of Brighton College Abu Dhabi.



## QUANTUM LEAPS

- The bank bagged the best overall Islamic Bank Award received from Islamic Finance News for two consecutive years
- It also won the prestigious Sheikh Khalifa Award - Gold Category