

Ifad Autos

AT FULL THROTTLE

Riding on a drive of passion, continuous innovation, development, and its commitments to employees, customers and stakeholders, Ifad Autos has invariably exceeded customers' expectations, and through consistent remarkable success it is poised to become the No. 1 company in its industry with a countrywide network of offices, dealers and showrooms

Propelling with a brand proposition to provide the nation with reliable modes of transportation, both passenger and cargo, Ifad Autos has been helping businesses maintain sustainability in their logistical and operational needs.

Well understanding that their customers are the reason for their success in business, they do not only focus on advancing at full throttle, but intermittently switch on their parking lights and take time to listen to feedback and respond positively to customers' needs.

Desiring to excel on all

fronts, they also regularly hold driver training programs, free vehicle maintenance workshops, social media engagement for sales and service, nationwide vehicle fairs, and multiple cultural and community programs held for vehicle owners to offer the best to everyone.

RELIABLE & COMMITTED

Cruising into the light commercial vehicle sector so they can contribute to nation building and serve the rapid urbanization in Bangladesh, they have recorded the highest sales globally year on year

as Ashok Leyland's foreign market dealers.

Consequently, they have created a powerful brand that has emerged in the industry as the logistical partner for prestigious companies in their business activities, and every time offering robust vehicles and reliable services, Ifad Autos have left these partners fully satisfied and asking for more. Moving on to the next level, it is now assembling in Bangladesh heavy buses and trucks of Ashok Leyland, a leading Indian automobile manufacturer, and has built the country's largest auto assembly plant at Tk 90 crore.

CREATING STRATEGIC PARTNERSHIPS

Ifad Autos excelled as Ashok Leyland's sole distributor in Bangladesh for about three decades, and has now progressed to become its strategic partner in the country. At its assembly plant, it plans to produce 10,000 trucks and buses annually, offering a full line of heavy duty trucks, buses and special



service vehicles from Ashok Leyland that has a presence in the entire truck range, starting from 7.5 tonnes to 49 tonnes. Recently, the company has also tied up with Nissan Motors of Japan to make light commercial vehicles or LCVs of less than 7.5 tonnes, and is planning to assemble and sell LCVs too.

Using state-of-the-art technology and a team of high-calibre professionals & experts and to take full advantage of the buoyancy and growth in the local market, they are going to make a body of a heavy bus or truck in just six days at their plant instead of several months presently required by others.

ON THE ROAD, COUNT ON US.

