

**B**y adopting an aggressive and ambitious approach towards import-export business, Brooks General Trading Company has multiplied its revenue prospects multiple times.

**AGGRESSIVE GROWTH PATH**

As an evidence of its commercial insights and business techniques, the company has been able to acquire clientele from countries like Russian Federation and Pakistan, Singapore and India—the major importers of dry fruit and spices.

It has also rapidly expanded its export-import merchandise inventory, which now includes pistachios, almonds, walnuts, cashews, prunes, raisins, figs, cardamom, black pepper, cumin seeds, dry ginger, cassia, coffee beans, cloves and popcorn kernels.

By dint of its trading, the company has achieved another milestone by making arrangements of direct procurement of dry fruits from farmers in vital and difficult to approach markets of China, the United States, Australia, Tanzania, India and Vietnam.

**A PREFERRED BUSINESS PARTNER**

Brooks General Trading Company has also won the trust and confidence of the Government of Zanzibar (ZSTC) which sold huge

quantity of cloves to the company for export to India.

The company already owns 20,000 square feet of cold storage facility for merchandise and also a state-of-the-art dry warehouse spread over in an area of 10,000 square feet for non-refrigeration merchandise, and has an eye on futuristic plans of business expansion and logistic presence.

Eagerly vying for global presence, Brooks understands its global obligations towards maintenance of clean environment. In support of Dubai government's mission of clean and renewable sources of energy, it has directed its team members to install solar panels as a source of power in its cold storage units.

**PEOPLE FOCUSED, PEOPLE FRIENDLY**

The company is strongly committed to the welfare of the staff and the employees are periodically awarded and rewarded with numerous benefits and welfare schemes to promote professional efficiency. The team at Brooks is highly dedicated and work-centred, a closely knit and integrated bunch of friendly, harmonious whole.

Its story of sterling success is the result of its ceaseless hard work, resourcefulness, ingenuity of its employees, creative and innovative approach of its leaders, its marketing skills and commercial foresight.

# DC Brooks

**NURTURING INVESTMENTS WITH CARE**

*Set up in Dubai in 1987, Brooks General Trading Company has made its mark as one of the leading trading companies in the dry fruit business while offering quality products & services in juice manufacturing, heavy-duty equipment & food stuff, Shisha tobacco & cigarettes manufacturing, and providing worldwide shipping services*

