

# **ISPRAVA**

#### REDEFINING LUXURY LIVING EXPERIENCES

A Mumbai-based residential developer, Isprava has most elegant houses across Goa and Coonoor to its credit. With excellent quality and high technological features, its houses stand out in and around the regions the brand operates in



ince its launch in 2013, Isprava has come up with its some of the best projects in

the form of 110 dream houses along with 9000 rental guests.

## OFFERING ALLURING SPACES

Whether it is the unique designs of the residential complex or the awesome experience of the guests visiting the villas, Isprava makes sure to emphasize on the lifestyle

needs of the people in Goa, Coonoor, Alibaug, and Sri Lanka; the latter being new additions to the list. With Isprava, the property seekers do not just expect to come across something they would enjoy living in, but also a premise that will be designed and developed according to their individual requirements.

#### **GOING GREEN**

As the fastest growing brand in the real estate sector, Isprava, aims at earning a



reputation in the market for its out-of-the-box approach.

While all other real estate players focus on selling property, the brand emphasizes on incorporating unique features into the property that instantly attract customers and motivate them to seal the deal. Its projects are popular for

their impressive eco-friendly features. From rainwater harvesting facilities to waste recycling and segregation, every project that the brand handles, indelibly have these features installed.

Having already captured the major markets in India, Isprava is now aiming at becoming a global player.

Lady Care® expect the change everyday!



rue to its name, Lady Care has invested diligent efforts in the art of creating

the finest intimate wear for women and has made lingerie shopping a delightful experience for its diverse customers.

### **GAINING STEADY GROWTH**

Ever since its inception in the year 1987, Kim Sim Creations has achieved significant growth and has emerged as one of the highest rated manufacturers in the business today. Lady Care is Kim Sim Creations' flagship brand and it is a strong contender of the top spot in the lingerie market. Kim Sim Creations was so overwhelmed by its success that it went ahead to launch three more brands Lango, L&C and the most recent being Dio-Dio.

### **A PLETHORA OF PRODUCTS**

Lady Care has a huge base of satisfied customers owing to its wide range of products including a variety of sports bras, panties, maternity wear and corsets. By the virtue of consistent innovation and improvisation in production lines, the brand has gained a significant foothold in the market. A fine blend of trend-driven designs and affordable intimates add to the popularity of the brand.

Lady Care presents a wide range of products focusing on style, exclusive designs and quality fabric that meet the demands of the customers. The brand's strong grip over the lingerie market and deep insights into customer needs and requirements have enabled it to emerge as a popular leader in intimate apparel production and design.

## **LADY CARE**

### THE EPITOME OF STYLE, ELEGANCE & COMFORT

The crown jewel of Kim Sim Creations, Lady Care has over 3 decades of experience in women's intimate apparel business and offers an extensive range of products with the finest quality at an affordable price

