

LIVPURE

HAILING A HAPPY & HEALTHY LIFESTYLE

A dominant player in the RO water purifier category, Livpure is competently supported by a pan-India network of 500 distributors and 14,000 outlets, and is making pure and safe drinking water available all over the country

Founded in 2012 under the SAR Group of Luminous fame, Livpure Private Limited is investing hugely on Research & Development to bring top-notch technology to the consumers through its purifiers. As a Member of Water Quality Association, Livpure is highly bent on making the world a better place for everybody by providing them with safe and pure drinking water in a sustainable manner.

THE UNDISPUTED LEADER

Guided by its mission to be the No. 1 water purifier company by the turn of this decade, Livpure has been working relentlessly on four key strategic parameters — innovation, brand, channel and service. Livpure is continuously working to offer best-in-class water purifiers such as i-Taste — India's 1st smart RO water purifier.

The company has also launched Livpure Touch Luminous RO — India's first RO water purifier with touch



technology. The firm would be concurrently increasing its service centers to 2,000 in the next 2-3 years to attain just about five-fold growth in its sales proceeds.

AWARDS & ACCOLADES

The company's indefatigable efforts in promoting health-oriented endeavours have

helped it earn the trust of millions of consumers, along with numerous awards and honors, including Innovative Domestic Water Purifier (Best RO+UV+UF); India's Most Promising Brand in 2017; Made In India - Best RO Overseas Market; and the Water Digest Water Awards 2014-2015 in association with UNESCO.



Arenowned company with a legacy of quality, excellence and rapid growth, MJ Biopharm has been producing an array of injectable life-saving products including anti-diabetics, antibiotics and anti-inflammatory products. It has played a vital role in helping ease the impact of diabetes and its comorbidities with its one-of-a-kind product of Recombinant Human Insulin injection, which is available in several dosages as injectable vials, cartridges and disposable pen devices.

DEVELOPING ROBUST MEDICINES

Based at prime locations of Pune and Taloja, near Mumbai, both its manufacturing units are 'WHO' certified for good manufacturing practice. MJ has set up a unique microbial

platform to add flexibility to the research and development (R & D) programme. The firm specialises in robust and reliable scale-up of Microbial based Biopharmaceuticals from Process Development lab to large scale manufacturing in their state of art biotech facilities. MJ leverages this platform to develop various cost effective biotech products and its formulation such as analogue insulin, Protein peptides, etc.

Understanding the demand for quality medicines in fighting the progression of diseases, the company has been actively working towards making a difference in the lives of people across the globe. With its outreach marketing strategy, the organisation has expanded its footprints in many influential countries across the Asia Pacific, Africa, Eurasia and Latin America.

MJ BIOPHARM

THE LEADER IN ADVANCED BIOPHARMACEUTICAL SOLUTIONS

A globally acclaimed biopharmaceutical firm, MJ Biopharm has been manufacturing medical formulations for over 2 decades and is delivering life-saving medicines for diabetes, & cardiovascular diseases, and NSAIDS in 30+ countries

