

# STAYHAPPI PHARMACY

**MAKING MEDICINES AFFORDABLE TO ALL**

*An initiative of SarvaGunAushdhi Pvt. Ltd., StayHappy Pharmacy was established by Ms. Arushi Jain in 2017 and is currently led by Dr. Sujit Paul & Ms Arushi Jain for providing high-quality medicines to people at affordable prices*

**I**n consonance with the need of the Indian market, StayHappy Pharmacy is taking necessary measures of providing High-quality generic medicines at an affordable price. It aims to re-engineer the pharma supply chain and transform public opinion towards generic medicines which are as effective as their branded counterparts and have similar characteristics,

bio-equivalence, effects, and side-effects. It offers high-end generic medicines from accredited manufacturers not by the brand name, but with their molecule names (generic names); this allows the patients to have a choice to select the right medicines of the same quality and efficacy at lower prices.

**ADVANCING HEALTH FOR ALL**

It aims to make "Health for All" a reality while scaling up retail pharmacy stores, and currently



touching 300 stores Pan India in 60 cities and covering most of the Therapeutic segments with close to 600 molecules in the kitty and launching 1000 products in a phased manner. It is the only firm in Asia to have such an organized Retail Franchisee, catering High Quality Generic Medicines at Affordable Price to end

consumers. For such a noble venture, Ms. Arushi Jain has received "Young Entrepreneur Award" at the National CSR Summit. Soon Stayhappy is also venturing in the online space, thus a combination of Online and Offline will be a lethal combination towards changing the face of the Indian Pharma Retail market.

TANEIRA  
A TITAN PRODUCT

**T**aneira is a result of putting the 5000 years old art and craftsmanship from different Indian states into practice to come up with authentic weaves and designs which define the free-spirited, progressive, and yet the traditionally rooted women of today. It was the unanimous choice among the many crowd-sourced ideas that Titan received in 2015. Thus, Taneira was added to the brand's long list of upmarket and popular lifestyle brands such as Titan, Tanishq, Raga, and Fastrack. Just like other Titan brands, the exclusive collection of handmade sarees by Taneira stands for powerful self-expression, variety, and top-notch quality.

Hindi word 'tan' which means body and 'Eira', the Sanskrit name of Goddess Saraswati, the brand offers genuine handcrafted sarees made from pure and natural fibres selected carefully from over 50 regions in India under one roof.

With close to 3000 varieties of handloom sarees, each Taneira store offers the perfect retail experience by allowing the customers to browse at ease and focuses on educating them about the heritage of each product, thus making them understand the tradition behind it and giving them the power to carry forward the art and handicrafts of India as they drape themselves in choicest collections of original sarees. Taneira not only spoils saree-buffs with choices galore but also touches the soul of the confident Indian women.

# TANEIRA

**WEAVES FOR THE MODERN WOMAN**

*Taneira, the youngest brand of Titan, reflects the idea of celebrating the diverse textiles and workmanship in India in its most beautiful form, "the saree", which uniquely adorns and beautifies women*



**SIX YARDS OF MAGIC**

With a name derived from the