

ince the past 147 years, the Khimji Ramdas Group has been pioneering

the fields of infrastructure, industry and various consumer-based products. Having diversified the company into multiple sectors, the Khimji Ramdas Group has classified their business under four primary categories: consumer products, infrastructure, lifestyle and the projects & logistics group.

The Group's exceptionally well-laid out distribution network across the various ventures has provided them with an access to about 3500 points of direct distribution, more than 125 distribution vehicles. This is aided with 100,000 enormous metre square world-class warehouse facility across several locations in Oman. Another feather in their cap was achieved when the Group became the proud owner of the region's largest supermarket chain, several premium and luxury lifestyle showrooms, numerous restaurants and eateries. The company is also involved in comprehensive construction and building services along with defence and travel services spread across more than 100 retail outlets in and around Oman.

## BELIEF IN THE CORE VALUES

The Khimji Ramdas Group has adhered to their initial set of core values laid out by the founders of the Group. The company's resolute presence across the Sultanate Oman has also contributed to its recognition as one of the largest spread business groups in the region since the early 1870's. The company's versatile combination approximately 400 brands has further bolstered their growth them accelerate helpina their ascent on the ladder of KETAIL <del>..</del>

## KHIMJI RAMDAS GROUP

**DIVERSIFYING TOWARDS SUCCESS** 

An exceedingly well-established business conglomerate based in the Sultanate of Oman, Khimji Ramdas Group has been fostering the growth of the region since a century and a half. Their outlasting supremacy and excellence is the result of an efficient and effective work ethic along with the relentless fortitude to maintain a steadfast pace of growth

success.

Their stirring sense of motivation and an inexorable attitude towards work has led the conglomerate on a perennially high rate of success. The Khimji Ramdas Group has been passionately working towards the upholding of their proud legacy with a striving determination to realise the absolute potential of the current millennium. Over the past century, the company

has managed to secure an appreciatively high position among all their competitors in the market and has set their primary goal to uphold that stature in the market. The building of a business empire requires more than just entrepreneurial skills and the Khimji Ramdas Group's strong sense of business acumen has led to the company's accelerated growth since their establishment. The firm



has depicted a promising dedication to excel in their businesses by collaborating teamwork, accountability as well as an appreciation for innovation. This has in-turn fostered the leading position of the Group in every market that they have ventured into.

## FULFILLING THE SOCIAL RESPONSIBILITY

The company's well-laid social outreach programs have contributed to the enrichment of the lives of people based in the Sultanate of Oman. The firm considers 3 specific pillars to be the pivotal players in the development of any region, namely education, health and community, and have been consistently working in these sectors.

