

**T**he KBBO (Khalifa Bin Butti Bin Omeir) Group is an innovative investment company that traces its roots back to the year 2008 and is headquartered in the affluent and wealthy region of the United Arab Emirates with felicitous operations in the MENA region, Europe and the United States.

**DRIVEN BY A VISION**

Under the able guidance of Mr. Khalifa Butti Bin Omeir, the current Chairman of the KBBO Group, the business conglomerate has garnered immense achievements. He has a visionary foresight of developing the firm as the United Arab Emirates' premier group for investment and also as the emerging power giant for growth in sectors associated with sustainability both within the region and internationally. His guiding mission for his employees has been to work in the direction of generating opportunities and investments that are worthy of adding value for their stakeholders. They have channelled their efforts while furthering their commitment to excellence and quality with care.

The KBBO Group firmly believes in the values entrusted upon it by the establishing force. The Group is an ardent follower of the core values of innovation, transparency and excellence in every task they undertake and every service that they cater to the customers. Their motivation is derived from innovation that allows them the space for the generation of new ideas. Through the value of transparency in all their dealings with every stakeholder, they aim to establish a long-lasting relationship which is essential to foster a steady pace of success.

# KBBO GROUP

## CLIMBING UP THE LADDER IN FINANCE SECTOR

*As a multifaceted company primarily associated with investments, the KBBO Group is on a fast-paced and rather agile journey towards success. Their diversified interests in several sectors such as retail, healthcare solutions, financial services, IT, education and ventures are the key contributors in helping them weave an enviable success story by heading towards prosperity*

that can offer a growth to the homegrown firms and businesses.

**AIMING SUSTAINABILITY**

Its operations are driven by a need to excel while maintaining the promise of sustainability towards the society and the environment. In an attempt to support and strengthen their long term plans, the KBBO Group has often made attempts to drive ingenious technological investments that are spread over a wide array of industries. The earnest pursuits of the Group are a conspicuous testament to their growth trajectory that encompasses path-breaking operations that can further uphold their plans towards sustainable development.

**RISING THROUGH DIVERSIFICATION**

The propitious group owes much of its accomplishments to the consumer-driven industries in which they have judiciously invested over the past one decade. The pivotal reason for the Group to have entrusted money in these divergent fields can be perceived as a pledge towards the impact-worthy investments which have the

capacity to deliver boundless benefits to society and at the same time, obtain a financial gain out of it.

Its prudent investment strategy aligns the conglomerate with the Abu Dhabi Vision 2030 and the UAE Plan 2021. Both of these visionary plans have been bolstered in the direction of building and establishing the United Arab Emirates as a knowledge-based economy

