

A healthy companion to match your hectic lifestyle, when it is usually difficult to devote time to fitness, Barakat comes to your rescue by offering a wide array of farm fresh produces that are flown from all over the world to your kitchen. The cold, pure and flavoursome juices from Barakat are undoubtedly the best-selling and the most sought after products.

TAKING FRESHNESS TO A NEW LEVEL

The Barakat team consists of passionate Barakatis and is led by Managing Director Mr. Michael Wunsch. He is a seasoned professional who has a rich body of experience in the food industry as a chef par excellence and as a hands-on administrator.

The journey of the highest quality of fresh produce and delicious fresh gourmet food and beverages begins with the experienced procurement team at Barakat. Its experienced Procurement team meticulously scour the world for the finest produce from the best sources.

The quality-assurance and control team at Barakat ensures that all the fresh produce received in each production facility meets the set specifications before being moved to appropriate temperature-controlled areas. The produce is then sanitized before going onto the production line. At each stage, the highest degree of specification and best practices are put to work. The 700 passionate chefs and epicures at Barakat play a crucial role in ensuring that only the best is served when one chooses a Barakat Product.

The team at Barakat is dedicated to serve delicious delights which are fresh, preservative-free, additive-

BARAKAT QUALITY PLUS

BRINGING FARM FRESH HEALTH & HAPPINESS TO YOU

The manufacturing arm of the Barakat Group, Barakat Quality Plus was established in the year 2001. The popular brand offers a plethora of quality products like freshly squeezed juices, cut fruits & vegetables, fresh salads and handcrafted ice creams & ice pops, and a variety of hot kitchen items prepared by its team of fully qualified & experienced chefs

free. Besides, these brought to the customers by a fleet of over a 100 well-maintained, temperature-controlled vehicles. Quality, health, hygiene and safety standards set by HACCP are ardently followed by it. It also has an in-house laboratory for testing followed by an offsite lab analysis.

Barakat also has a fully commercial hot kitchen which is home to a spectrum of

freshly prepared foods such as soups, sauces and hot meals which are prepared with the highest degree of skill, quality and professionalism by the proficient and experienced chefs to give the consumer a superlative product.

People play a crucial role in Barakat production process as most of its products are handcrafted. Its team is driven by the principles of serving with a smile, being humble,

hygienic, proactive, team player and loyal, reposing trust in the product, and being at the client's service always.

GAINING RECOGNITION

Barakat is on a fulfilling and exciting yet challenging journey to bring healthy, fresh and trusted produce to the people in the Middle East. It also contributes to sustainable development by adopting environmentally beneficial practice like water recycling.

Owing to its exceptional quality and operational excellence, the brand has received several awards and recognitions which include UAE Beverages (Fresh Juice) Company of the Year Award 2018, and Dubai Quality Appreciation Award 2015.

