

**H**eadquartered in Jaipur, Rajasthan, JK Jajoo Ventures is driven by a clear and unwavering objective — customer delight — ensuring that every business delivers reliability, transparency, and consistent value. The group believes that sustainable growth is achieved not through rapid expansion alone, but by building enduring relationships with customers, partners, and communities.

#### DIVERSE OPERATIONS & SUBSIDIARIES

JK Jajoo Ventures operates through a carefully structured portfolio of subsidiaries that complement its core vision.

KJ Logistics delivers integrated logistics and supply chain solutions focused on efficiency, reliability, and scalability. By supporting infrastructure and industrial clients with optimised transport and distribution networks, the company enables timely execution and operational continuity.

Aretha Facility Management provides comprehensive facility management services for residential, commercial, and institutional developments. With trained manpower, structured processes, and technology-enabled systems, it ensures smooth operations, high hygiene standards, safety, and long-term asset performance.

Shubhashish Wealth Management Consultants offers customised financial advisory and investment planning services, helping individuals and businesses achieve financial stability through disciplined, long-term strategies.

#### AVIATION/AIRPORT GROUNDHANDLING

BKJ Airports is a specialised airport ground handling company delivering critical airside and terminal services across India. It currently provides ground handling operations at 17 airports nationwide, supporting both domestic and international airlines. BKJ Airports provides ramp, passenger, baggage, and load handling, plus operational coordination, emphasising safety, compliance, training, and service quality, significantly enhancing India's



## JK JAJOO VENTURES

### BUILDING A SUSTAINABLE TOMORROW

*JK Jajoo Ventures is a diversified Indian business group built on a strong foundation of integrity, trust, and long-term value creation. Operating across real estate, airport ground handling, logistics, facility, and wealth management, it has steadily grown into a prominent multi-sector organisation with a strong presence*

aviation ecosystem.

#### SHUBHASHISH HOMES — THE FLAGSHIP REAL ESTATE BRAND

Shubhashish Homes, the flagship real estate arm of JK Jajoo Ventures, specialises in luxury residential communities. Known for thoughtful design, premium amenities, and customer-focused planning, its landmark projects—Shubhashish Geeta, Prakash, Marina, and Forest—exemplify quality construction, lifestyle enhancement, and timely delivery, reinforcing the brand's reputation for excellence in real estate development. With a strong emphasis on security systems, open green spaces, community living, and modern infrastructure, it has earned the trust of discerning homebuyers and continues to set benchmarks for luxury living in Jaipur.

#### JAGRITI — NURTURING YOUNG DREAMS

Founded in 2001, Jagriti is the group's social initiative dedicated to combating

illiteracy and providing free education to underprivileged children in Rajasthan's urban slums. What began as a small tinshed school with just 40 students has grown into an initiative that has adopted 21 schools, transforming the lives of over 6,000 children.

Jagriti empowers children through enrolment drives, better infrastructure, learning resources, and nutritious meals, helping them overcome adversity. Additionally, its Antim Darshnika mobile mortuary service, running for over 13 years, has supported 10,000+ families with dignity, earning recognition in the London World Book of Records.

#### LEADERSHIP PHILOSOPHY

JK Jajoo Ventures, guided by Founder & Chairman Mr. J.K. Jajoo's philosophy, prioritises exceptional customer service, ethical leadership, and long-term impact, embedding client satisfaction and integrity at the core of its culture.