

Emaar, through the years, has grown into one of the most influential development groups with operations across the UAE, Egypt, India, and other international markets. Its portfolio spans premium residences, retail centres, integrated townships, hospitality assets, and entertainment venues. Focused on comfort, culture, sustainability, and community, Emaar is celebrated for its distinctive design, quality construction, and creating aspirational, well-planned urban environments.

SUSTAINABILITY AT ITS FOUNDATION

Emaar's sustainability strategy, guided by an advanced ESG framework, emphasises eco-friendly construction, energy efficiency, and responsible resource use. Smart energy systems, efficient cooling, retrofit programs, and structured waste segregation collectively reduce emissions, promote sustainable urban development, and minimise landfill contributions.

Water management is a key focus for Emaar. Some projects use district cooling powered by treated seawater to reduce demand for fresh water. Landscaping uses native plants and smart irrigation, while newer homes feature better insulation, solar elements, and high-performance façades.

The company has earned regional recognition for its sustainability performance in building operations and facilities management, highlighting its mission to develop enduring cities, regenerative environments, and resilient communities.

COMMUNITY-CENTRIC APPROACH

Emaar Foundation, the company's philanthropic arm, supports education, health, inclusion, and social welfare. It funds broad learning initiatives, aids humanitarian efforts addressing hunger, and raises awareness of mental health and neurodiversity through community outreach. The foundation also provides



EMAAR PROPERTIES

REDEFINING CONTEMPORARY LIVING

Emaar, founded in 1997 and headquartered in Dubai, is a global developer renowned for creating integrated urban communities. Its high-quality residential, commercial, and leisure projects have earned international recognition for designing coherent, large-scale environments that redefine modern urban living

scholarships, skills training, and cultural programmes that build social cohesion. It responds swiftly in times of crisis, repairing storm-damaged homes and delivering essential support to vulnerable families.

International subsidiaries further extend this impact. In Egypt, Emaar Misr has rebuilt houses, supported vocational training for young people, and contributed to public services in disadvantaged areas. In India, its projects incorporate wastewater recycling, rainwater harvesting, and green mobility infrastructure. These efforts portray a developer that values empathy, listens to its residents, and views progress as a shared outcome.

GARNERING ACCOLADES

Emaar Properties has received multiple recognitions for its forward-thinking design, and community-focused living. Its environmental achievements,

service standards, and architectural accomplishments have placed it among the world's most respected developers. In 2024, the Burj Khalifa secured LEED Platinum (v4.1) certification under the Operation and Maintenance category, demonstrating its environmental performance. That same year, Reel Cinemas at Dubai Mall was recognised as a Certified Autism Centre by IBCCES, Emaar Development was also named Developer of the Year at the Arabian Business Achievement Awards for its leadership and originality.

Additional honours arrived in 2023. Recognition for Dubai Hills Park's sustainability at the Middle East Design Awards and KidZania's leading edutainment experience at MENALAC further highlights Emaar Properties' integrated focus on environmental care, community value, and quality leisure, shaping a superior standard of modern living.