

POWERFUL

FINANCE 


CENTURY FINANCIAL 



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**UNLOCK YOUR TRADING POTENTIAL**

*Facilitating accessibility in international trading through its innovative financial trading software, Century Financial is one of the favorites among local and foreign clients in the UAE. The company has become well-known for their extensive range of trading instruments in several asset classes and excellent customer service*

 Century Financial was established to provide clients with an exceptional trading experience through high-touch services, multi-asset trading platforms, customised research, and diverse investible products. Committed to delivering value, the firm offers dedicated support to every client, regardless of investment size. It also equips traders with educational resources, like specialized training sessions, guiding them from foundational concepts to advanced strategies. The brand provides clients with added assurance through safeguards such as insurance coverage of up to US \$2 million per client in the unlikely event of insolvency. Led by Chairman and CEO Mr. Bal Krishen, Century Financial has become a pioneer in trading and investment innovation, leveraging over 35 years of experience in the UAE market to consistently set high standards in the



financial services sector.

### PROACTIVE RISK MITIGATION

Century Financial prioritises responsible risk management and provides clients with tools, custom desktop and mobile alerts, and advanced features to help manage trading risks effectively. Additionally, the company, regulated by the Securities and Commodities Authority, maintains segregated client accounts, and is registered and licensed by the

Department of Economic Development, Government of Dubai. It also offers round-the-clock support, allowing clients to trade with confidence and security.

### DRIVING INCLUSIVE GROWTH

Century Financial drives inclusive growth by creating an environment where every employee is supported to develop and excel. The company invests in regular training programs, skill-building workshops, and mentorship initiatives to enable continuous professional advancement. They also actively celebrate cultural diversity and encourage open collaboration across teams. This people-first approach has strengthened engagement, belonging, and shared progress. As a result, Century Financial has been recognized as a **Great Place to Work**<sup>®</sup> for five consecutive years, reflecting its commitment to nurturing a supportive workplace.

### RACKING UP ACCOLADES

Century Financial has received widespread recognition for its outstanding services. In 2025, it won Best Trading Experience – MENA and Best Trading Platform – MENA at the Global Forex Awards, along with Best Trading Platform of the Year 2025 and Best Mobile Trading Platform in the Middle East 2025. It also received the Most Innovative Trading Technology Award in the UAE at the International Finance Awards 2024. Its app was recognised as the Leading CFD Broker in the UAE and Most Innovative Trading App in the UAE by Brands Review Magazine in 2024. In 2023, Century Financial earned Best Trading Experience – MENA and Best Trading Support – MENA at the Global Forex Awards, Fastest-Growing Trading Platform in the UAE at the International Finance Awards, and Best Client Service Provider and Best Trading Platform by Global Business and Finance Magazine.

### CHAMPIONING CUSTOMER-CENTRICITY

Century Financial's long-term goal is to maintain its status as a leading choice for global investments in the UAE by improving services and adopting innovative practices. Its dedicated team members focusses on simplifying investments through a customer-centric approach, top-tier expertise, and advanced technologies, with a strong emphasis on investor education to empower clients to make informed decisions.