

AMBER GROUP

TURNING IDEAS INTO ACTION FOR A BETTER WORLD

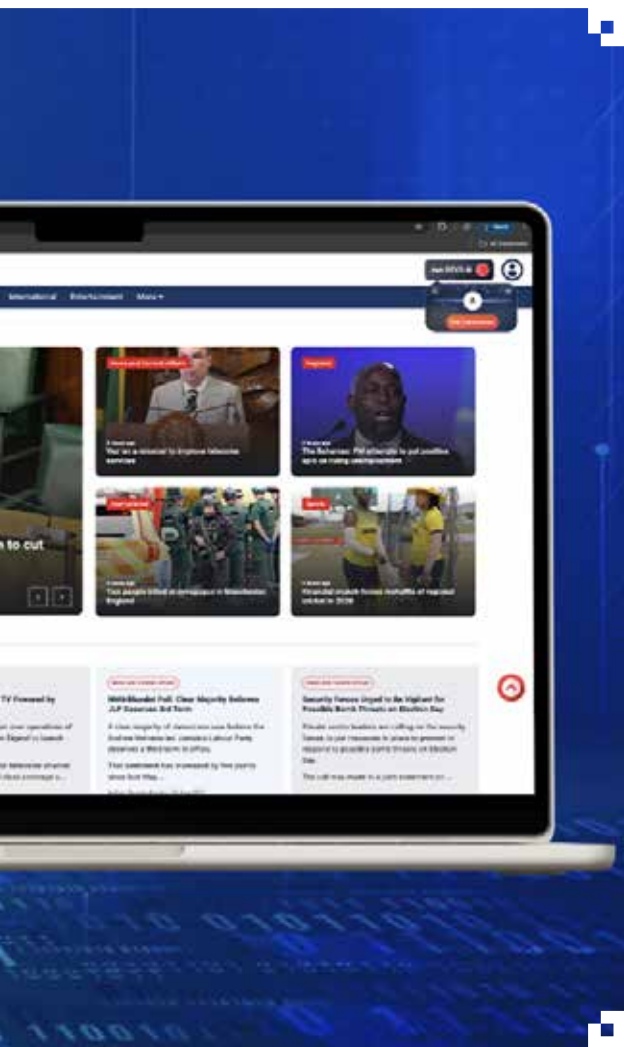
Amber Group, founded in 2015 in Jamaica by Mr. Dushyant Savadia, began with a simple yet powerful idea of using technology as a force for good. Driven by compassion, innovation, and integrity, the company has grown from a small startup with a humanitarian purpose into a global technology hub operating across more than 100 countries and five continents



Amber Group is known for its technological excellence and unrelenting commitment to improving lives. Every business within the group operates with the mission of making a meaningful impact through innovation and social responsibility. From mobility and payments to aviation and cyber security, Amber's ventures reflect a balance of progress and purpose.

DRIVING THE FUTURE

One of Amber's most transformative innovations is Amber Connect, an AI-powered vehicle telematics and security solution, which has completely redefined how people interact with their vehicles. This app helps users track their cars in real-time, view detailed trip reports, manage fleets efficiently, and even reconstruct accidents using historical data. Businesses use it to improve logistics, while individuals rely on it for safety and peace of mind. Adding to this innovation is Amber Vision, an innovative video telematics solution that streams live, high-definition footage from



vehicles. With advanced driver monitoring and assistance systems, such as Advanced Driver Assistance Systems (ADAS) and Driver Monitoring Systems (DMS), it ensures safer driving and smarter fleet management for companies across the world.

While Amber Connect focuses on mobility, Amber Fuels brings together convenience and technology, thereby transforming how we think about refuelling. It ensures cashless, digital transactions with instant e-invoices and detailed expense analytics. Through the use of RFID-enabled payments and a feature-packed mobile app, customers can refuel their vehicles and pay instantly and safely. Whether it's gasoline, LPG, or aviation fuel, Amber Fuels makes it effortless. The app also includes a rewards program that makes every refill rewarding, while empowering customers with better insights into their energy usage.

MONEY MADE SIMPLE

Amber's vision of simplicity extends to the world of finance through Amber Pay, a suite of payment platforms that make digital transactions seamless for individuals and

businesses alike. Whether it's generating digital invoices, collecting payments through QR codes, or managing multiple payment modes from one super app, Amber Pay enables seamless financial transactions for everyone. In addition, Amber Rewards allows businesses to create their own loyalty programs or join a shared rewards network, helping them attract and retain customers. Combined with in-depth analytics, these tools help merchants grow smarter and customers shop more easily and confidently.

TAKING DREAMS HIGHER

Amber Group also contributes to the spirit of adventure through Amber Aviation. The company offers recreational flying experiences in ultralight and light sport aircraft. Its Jet-Share program offers affordable access to private jets with flexible schedules and personalised service to make flying accessible. The goal is to create new jobs, train local pilots, and strengthen the aviation ecosystem across the Caribbean.

Amber Otime represents the company's entry into the transportation sector through a 50% acquisition of On Time Taxi in 2024. By merging Amber's technology expertise with On Time's operational reach, the venture enhances ride-hailing through AI-driven analytics, mobile integration, and better customer experience while ensuring regulatory compliance and strong community engagement.

EMPOWERING YOUNG MINDS

Education and empowerment have always been integral to Amber Group's identity, and the Amber HEART Academy stands as an apt example of that vision. Established in partnership with the Government of Jamaica's HEART/NSTA Trust, this initiative provides underprivileged youth with free, one-year residential training in high-demand digital skills, such as cybersecurity, mobile app development, and data analytics. Students receive full scholarships, including accommodation, meals, and equipment. On graduation, they are certified, connected with potential employers, and supported by its vast professional network. The program aims to train 20,000 young Jamaicans within five years, equipping them with the skills to thrive in the digital age. It's a life-changing initiative that is helping to shape Jamaica's future as a regional tech hub.

INNOVATING ACROSS PLATFORMS

Amber Group has made significant acquisitions to strengthen its global presence. The acquisition of Night Vision, a U.S.-based



cyber security firm, adds advanced risk analysis, vulnerability assessment, and penetration testing capabilities to the group's offerings. Similarly, Amber's acquisition of Intelli Business Solutions in South Africa has reinforced its IoT capabilities. Through Amber IoT, the company builds custom hardware and firmware that facilitate smart, automated operations. Its newest division, Amber Robotics, marks a bold step forward, signalling Jamaica's entry into global stage of robotics and advanced AI. It aims to make humanoid robots and intelligent automated systems accessible to developing nations.

Media is another space where Amber Group is driving transformation. Under Amber Media, it operates platforms that modernise and democratise Caribbean broadcasting. Amber Radio offers access to over 30 radio stations, catering to diverse interests, while the Revo App brings interactive, digital-first news experiences to audiences. Likewise, Amber Gresham Music supports Jamaican musicians by helping them distribute their work globally and manage royalties efficiently. The acquisition of Nationwide News Network (NNN) further strengthens Amber's media footprint.

GIVING BACK TO SOCIETY

Partnering with the Art of Living Foundation, Amber Group contributed US\$5 million to education and humanitarian aid in Jamaica. It also launched Amber FundMe, a digital crowdfunding platform for entrepreneurs and social enterprises, and established the Amber UTech Launchpad with the University of Technology, Jamaica for supporting aspiring innovators with marketing, IT, finance, and legal resources. With a goal of creating 100 successful start-ups in 1,000 days, the journey is captured in a TV series celebrating Jamaican entrepreneurship. Unlike typical CSR models, Amber reinvests over 80% of profits into community development, youth empowerment, education, and national technology infrastructure, demonstrating that purpose and profit can go hand in hand.